



Saif Bin Zayed Meets Traffic Safety Ambassadors



Al Shefar Honors Safety Ambassadors Who Are Distinguished in Traffic Aspects



Examination of the Mechanisms Required to Apply GCC Traffic Integration



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GCC Traffic Week - A Renewable Invitation to Our Societies

The Gulf Traffic Week comprises many activities and events each year. It has many traffic initiatives which aim to enlighten the individuals of the best ways that must be instilled in road safety and abidance to laws and regulations of traffic. These initiatives make us more careful when driving and help us avoid the negative attitudes that cause accidents on the road network despite of our repeated warnings of the risks of using the phone, excessive speed, wrong overtaking, traffic light violations and lack of using the allocated pedestrian crossing areas in addition to some other negativities we are seriously confronting.

We are sure that the individuals of community, including drivers and pedestrians, have reached an advanced stage in understanding the principles and rules of dealing with road. This occurs as a result of the awareness which extends to cover a wide range of the various strata of society through cooperating with schools, universities and institutions. Abu Dhabi Police has a community partnership with all sectors that compete in reducing traffic accidents which have witnessed a decline in the past few years. That decline is due to the strategy of the Ministry of Interior which notably contributes to reducing the traffic accidents.

The 30th Gulf Traffic Week renews its activities every year within the GCC region. It is a call for the individuals of community to be committed to positive behavior and the appropriate traffic conduct in addition to encouraging the youth to apply the traffic culture. This culture aims to support the programs, the plans and the efforts exerted to save lives and property and reduce the effects of traffic accidents and its consequent casualties and mortalities.

We assure that the traffic safety constitutes our goal of interests at the police institutions and the sectors of society which focus, through cooperation with the police, to promote awareness, establish the concept of road safety among individuals, call them to be committed to the ethics of appropriate driving behavior, decrease the speed limit on the road, and respect others. It also aims to develop individuals' traffic culture, which varies throughout the year, in order to maintain the awareness that have been achieved in the field of traffic safety.

In this context, we emphasize on the good outcomes of the traffic awareness strategy through the social media, such as the Abu Dhabi Program «Together» which aims to reduce traffic accidents on Facebook, Twitter and YouTube in addition to the activities and initiatives of traffic that contribute in reducing the severity of accidents, the number of deaths, the crashes and the accidents caused by excessive speed, negligence and lack of attention.

We hope for all safety, health and wellness. We will continue our efforts to confront traffic accidents and employ all the possibilities that help maintain the safety of life and property.



Chairman of the Board of Directors

Brigadier Engineer

Hussain Ahmad Al Harthi

Saaed IN THIS ISSUE

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أسعد
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for Prevention Traffic
Accidents

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Reference for Researchers in Traffic Safety

The activities of the 30th Gulf Traffic Week in 2014 form a reference for researchers in the issue of traffic due to the comprehensiveness of the programs which focus on strengthening the efforts of the state in reducing accidents. The most prominent event of the week is hosting the first International Conference of Road Accidents entitled «Reasons, Challenges and Solutions» in Abu Dhabi which came out with package recommendations including expanding the use of speed control model on the highways, taking advantage of (modern global studies), and the positive and effective impact of controlling the speed in road segments (between two points) rather than the other segments (at fixed points).

As a comment on those recommendations, the excessive speed is usually one of the causes of accidents which will be controlled when the concept of safe driving among drivers and abidance by the required speed limits on the roads is instilled.

The recommendation of the axis of Medicine of Traffic Accidents and Emergency Medicine has focused on the promotion of research in the field of traffic safety; as one of the elements which help in activating the protective measures within the collective efforts to encounter traffic accidents. It is a good step that enables institutions to provide successful solutions and procedures for public safety sought after in plans, programs and awareness campaigns.

The participants of the conference agreed that engineering and executive design for roads in UAE is one of the best compared to the international standards and measurements. This design reflects the civilized face of the state, the status it has in the international fora, and the achievements that have contributed to building the comprehensive national renaissance in sectors including the road network which is constructed according to the highest technical specifications equivalent to the developed countries in this field.

We must take advantage of the work, recommendations and viewpoints that have been put forward on the agenda of the conference which is full of discussions which were based on scientific grounds, accurate information and successful international experiences, and employ it to improve traffic safety.

Editor in Chief

Lieutenant/ Jamal Salem Al Amrey

In A detailed Demonstration That Ignited the Applauded
Admiration of the Audience



Saif bin Zayed: UAE Was Privileged with Exceptional Leaders throughout Its History

During a detailed presentation on the country's achievements that earned the audience's applause, Lieutenant General H.H. Sheikh Saif bin Zayed Al Nahyan, Deputy Prime Minister and Minister of Interior, stated that the United Arab Emirates has been blessed with extraordinary leaders throughout the stages of its history. They have been path-breaking leaders, who have toiled diligently to instill hope in the heart of the country's people. "It all began with the founding father, late Sheikh Zayed bin Sultan Al Nahyan, God bless his soul, and his brothers, builders of the Union, down to the existing generation of seasoned leaders, led by a worthy successor, with the support of his brethren, their Highnesses Supreme Council Members and Rulers of the Emirates," he said.

These remarks on «TheFeatures ofValuable Leadership» were made by His Highness Sheikh Saif, at the second annual UAE Government Summit that was held at the Jumeirah Hotel in Dubai, on Monday. The Summit is held under the patronage of His Highness Sheikh Mohammed bin Rashid Al Maktoum, UAE Vice President, Prime Minister and Ruler of Dubai and attended by a number of sheikhs, ministers, and dignitaries.

His Highness Sheikh Saif

expressed his heartfelt happiness and thanks for being chosen to address this prestigious summit for the second time. He also extended his thanks to the generous patronage of His Highness Sheikh Mohammed and his extraordinary efforts to enhance government performance, locally, regionally and internationally, to serve the best interests of people worldwide.

During the event, His Highness Sheikh Saif announced the winners

of the top four positions for the Best Smart Phones Applications Award, which was launched by the Ministry of Interior, in response to the directives set by His Highness Sheikh Mohammed bin Rashid Al Maktoum, sponsor of the event. As many as 16 academic entities had applied for the award with a total of 23 projects. Sheikh Saif congratulated the winners, lauding their unique participation. Winners were as follows: the Higher Colleges of Technology, Dubai Men's College

for its project Biladi (My Country) application; the Higher College of Technology at Al Ain Men's College for its project for people with disabilities; the Police College at Abu Dhabi for its Smart Gate Application project; and the Sheikh Khalifa University for its MOI services application project.

Commenting on the results, His Highness Sheikh Saif said: "The independent selection committee was happily surprised by the significant turnout of young Emiratis who submitted profound, well thought-out and unique projects that were at par with prestigious international consulting firms. This award has fostered competitiveness among students towards community service. This is proof to the smart vision of His Highness Sheikh Mohammed bin Rashid Al Maktoum who envisioned and launched the smart applications award." His Highness

Sheikh Saif stressed that these projects will be implemented soon.

Roots and Considerations

Lieutenant General H.H. Sheikh Saif bin Zayed Al Nahyan, Deputy Prime Minister and Minister of Interior, began his video presentation with the photograph of a little Emirati girl riding a camel and drinking water from a jug. The photograph dates back to the 50's in the mid-20th century. His Highness said that the girl's father has affectionately prepared a comfortable camel

saddle for his child, gave her water, and endeavored to ensure her safety and security. He noted that this image is a true testament to how the UAE government is presently catering to the needs of its citizens, residents and visitors, wherever they are. Sheikh Saif added: "I will not just shed light on leadership and excellence in services delivery; I will commend the leadership in implanting the right values in individuals who provide these services. We used to talk about leaders and skilled managers; today, we speak of exceptional leadership and the characteristics of the exceptional leader to drive excellence."

His Highness Sheikh Saif referred in this



regard to the legacy of the UAE's exceptional past leaders who ruled wisely and devoted their efforts to support development. This has enabled them to build a modern pioneering state, which provides its people with security, stability, prosperity and happiness, while warding off economic crisis and challenges faced by other parts of the world, in a bid to curtail any negative impacts on the country's growing renaissance.

Figures and Indicators

His Highness Sheikh Saif highlighted the consequences of the political and economic crisis on world economies in the past five and a half years, pointing out that the UAE has managed to overcome these tough times and make unparalleled achievements, thanks to its exceptional leadership. H.H. explained that companies worldwide lost 13 million jobs between 2008-2012, which caused



millions of families to lose income and face security, social and health consequences. He mentioned that as many as 43 million people lack food in Europe, and that some 120 million face the risk of poverty. H.H. continued: "In this time, the UAE has made multiple local and international achievements. It has succeeded in launching three satellites, secured a number of prestigious events such as the Formula 1 Grand Prix, the International Renewable Energy Agency (IRENA) Conference, IDEX, GITEX, ISNR and the previous edition of the Government Summit, in addition to winning the bid to host the EXPO 2020 and other remarkable achievements." H.H. stressed that these accomplishments were a result of well thought-out plans, programs, strategies and unstinting efforts guided by exceptional leaders in all areas of work, which foster teamwork.

Happiest People

Sheikh Saif said: "The achievements made were not only financial, and were reflected in the public satisfaction. According to a report published by Columbia University's Earth Institute, the United Arab Emirates ranked first among the Arab countries and the 14th happiest country in the world. We have also managed to secure a competitive position in terms of security, with the UAE ranking first in the world for the absence of organized crime; up from the 23rd position five years ago."

Adding further, he said: "Despite all economic crises, foreign investments in the UAE increased by 40% between 2008 and 2012, with traveler numbers through its airports up by 113%, while most world economies faced economic downturn and a decline in tourism. While major aviation companies



were forced to shut down, the UAE airlines were booming and foraying into more markets. The UAE Government endeavored to achieve full satisfaction of the public, after securing general satisfaction, based on studies and standards set by service entities to measure the public's satisfaction for the services they receive. Results were promising. This prompted us to place people's satisfaction as a top priority, and worked to achieve it."

Exceptional Leader

Deputy Prime Minister and Minister of Interior Sheikh Saif Al Zayed Al Nahyan noted that the UAE has become a benchmark thanks to its exceptional leaders. This made him expand on the characteristics that earned those leaders international reputation. "I have realized that honesty, transparency, wisdom and moderation of the late Sheikh Zayed, combined with persistence and unstinting efforts to build a country from scratch, are the main characteristics of the founding fathers. Our new generation of leaders have cherished and followed this legacy with high efficiency."

Sheikh Saif referred to the wise

vision of His Highness, the President of the UAE and his diligent efforts to harness all available resources to cater to his people's needs. He said: "Last year, His Highness received a phone call from a citizen complaining of ambulance delays in remote areas of the country. His Highness instructed the relevant entities to minimize response time with every possible means, and approved the relevant budget. Less than a year later, there were 30 ambulance stations servicing most regions along with two helicopters for emergency cases. 20 of these centers will be operational as of the end of this month. This was followed by His Highness Sheikh Khalifa's National Emergency Medical Response Program, and the directives of His Highness Mohammed bin Rashid to achieve this vision and enable the UAE citizens to take action. A training academy was established in collaboration with Harvard University; graduates will soon be able to serve the nation."

Sheikh Saif continued: "The UAE leaders have been known for their accuracy and precision. Our founding father has always encouraged people to put words into action, show vision and perception. His Highness the President has followed this path

and adopted these characteristics, as he launches his initiatives with confidence and transparency before the whole world, and sets a clear timeline to achieve his visions.”

Sheikh Saif recalled the vision of the UAE founding father upon his visit to the United Kingdom, when he expressed to his companions his dream to turn the UAE into a modern country. “Today, skeptics were proved wrong. Today, thanks to his vision and insistence, we are at the forefront of advanced nations around the world, in terms of modern infrastructure, stability and prosperity,” Sheikh Saif added.

Between the Ruler and His Subjects

Lieutenant General H.H Sheikh Saif bin Zayed Al Nahyan, Deputy Prime Minister and Minister of Interior elaborated on the unique relationship between rulers and leaders and the public. “The family-like relations between rulers and their people are based on love, appreciation, and respect. They foster clear, transparent and open interaction, with no hidden agendas or double standards of any kind. His Highness Sheikh Mohammed bin Rashid Al Maktoum, UAE vice President, Prime Minister and Ruler of Dubai has said: Whenever we seek to meet the needs of people, the President has already done that.” H.H Sheikh Saif bin Zayed Al Nahyan highlighted the brain storming efforts launched by H.H UAE Vice President, in addition to the extensive inspection tours carried out by General H.H. Sheikh Mohammed bin Zayed Al Nahyan, Crown Prince of Abu Dhabi and Deputy Supreme Commander of the UAE Armed Forces across the UAE. He also stressed the leaders and rulers’ keenness to participate in the different societal events,



and to provide everyone with the opportunity to take part in decision making, planning, and execution.

H.H Sheikh Saif bin Zayed also praised the efforts made by his brother Sheikh Mansour bin Zayed Al Nahyan, Deputy Prime Minister, Minister of Presidential Affairs, on the follow-up of the various noble community-based initiatives.

“When some parties tried to advocate foreign agendas that go against the nation’s interests, the good people of this nation stood up firmly against them, and renewed their allegiance to the UAE and its leader, Sheikh Khalifa” he continued.

Creating the Role Model

H.H Sheikh Saif bin Zayed Al Nahyan emphasized that the country’s leaders have spared no effort to be role models for their people. He pointed to the Founding Father H.H Sheikh Zayed bin Sultan Al Nahyan’s decision to send his eldest son to the Egyptian frontline in 1973 during the conflict, as an

example of how he sought to prepare his son for leadership: “Egypt is very dear to the heart of the UAE and its people,” he said.

H.H Sheikh Saif bin Zayed Al Nahyan took the opportunity to extend the heartfelt thanks and appreciation to the UAE Armed Forces, as they honorably represent the UAE people in crisis and war-stricken areas. He lauded their humane efforts to provide assistance and support to the oppressed and relief to the distressed.

Be Exceptional!

In conclusion, H.H Sheikh Saif bin Zayed urged Emiratis to be exceptional, and to constantly seek excellence, just like their leaders. He said: “When each and every individual in the UAE is exceptional, fathers, mothers, teachers and media people, following in the footsteps of the father of the Emirati family himself, we will definitely have an exceptional society. Every member of society has the opportunity to reach to the top.”



Saif bin Zayed Meets the Ambassadors of Traffic Safety:

H.H. Lieutenant General Sheikh Saif bin Zayed Al Nahyan, Deputy Prime Minister, Minister of the Interior recently met the Ambassadors of Traffic Safety at General Command of Abu Dhabi Police. The Ambassadors are a team of 100 persons comprising citizens and residents who represent the elite of the different spectra of the community on the sidelines of celebrating the 30th Gulf Traffic Week.

During the meeting, His Highness congratulated the ambassadors who were selected from 2,000 people who applied for the position to perform this national duty. His Highness wished them success and luck in implementing the tasks entrusted to them. Moreover, His Highness called them to exert the best efforts for confronting the risk of traffic accidents. Additionally, Sheikh Saif also granted the Ambassadors certificates as Ambassadors of Traffic Safety and took some photos with them.

The meeting was attended by Major General Nasser Lakhraibani Al Nuaimi, Secretary General of the

Office of the Deputy Prime Minister and Minister of Interior, Brigadier Ali Khalfan Al Zahery, General Manager of the General Command of Abu Dhabi Police, Brigadier Engineer Hussein Ahmed Al Harthy, Director of Traffic and Patrols Directorate of Abu Dhabi Police, Colonel Saud Al-Saadi, Director of the Secretariat of H.H. Office, and many officers.

As for the Ambassadors, they expressed their happiness for this selection while assuring that they will be up to the responsibility entrusted to them in the context of increasing traffic awareness in the various circles of society. They will serve the strategy of Abu Dhabi Police in

reaching the highest rates of traffic safety as they contribute to build the edifice of this dear homeland, preserving its gains and achievements and continuing the march of the comprehensive development.

According to Brigadier Al Harthy, the selection of the Ambassadors for Traffic Safety is part of the attention paid by Abu Dhabi Police in order to enhance the social traffic mobility, support the efforts undertaken by the Directorate which aim to reduce the bleeding of lives, maintain public and private property and disseminate the traffic culture among all the sectors of society.



Traffic Awareness Pavilion for SAAED Association in the Conference and Exhibition of Goods Transportation

Saaed Association for Prevention of Traffic Crashes in coordination with The Directorate of Traffic and Patrols at Abu Dhabi Police set up a Traffic Awareness Pavilion within the Conference and Exhibition of Goods Transportation organized by Transport Authority in Abu Dhabi .

Lieutenant Colonel. Jamal Salem Al Amri, Executive Director of the Association emphasized that attention is paid by the Association in the framework of the strategic partnership with the Directorate and the methodology of community outreach to participate in all events and exhibitions, which supports responsibility and community cohesion to achieve an integrated system for traffic safety in Abu Dhabi.

The Traffic Awareness Pavilion in the Exhibition aims to promote safety requirements and standards that should be provided in trucks. The visitors of the exhibition, including the public and the drivers, should be provided with traffic awareness publications regarding «tiresafety, commitment to the legal Cargo, avoidover speeding on externalroads (80 kilometers per hour, specific for trucks and heavy vehicles),and not driving under the influence of fatigue, Al Amri stated.

Al Amri said that the Association Awareness Programs during the last January included two major campaigns:»Beware ofThe Dangers of Motorcycles «and» Don'tGive Priority to theCrossing ofPedestrian ». These programs included lectures, exhibitions and organizing a Traffic Town.

Emirates Motor Company «Mercedes- Benz» Opens a Licensing Office



Department of Licensing in Abu Dhabi Police in collaboration with the Company «Khadamati», a subsidiary of the Department of Privatization, provided its services in the Emirates Motor Company «Mercedes-Benz» in the Airport Street through opening a licensing office aims to facilitate all the licensing services.

According to Colonel. Suhail Al Khaili, Head of Vehicle Licensing in the Department of Licensing , the licensing office , which was opened in the Emirates Motor Company «Mercedes-Benz» provides to clients , employees of the Company and affiliates various services including the issuance and renewal of driving licenses ,issuing a replacement for damaged or lost , and the registration , issuance and renewal of vehicles» licenses . «It saves time and effort with no need to go to the Department of Licensing or any of its branches in the Emirate of Abu Dhabi,» Colonel Suhail Al Khaili added.

He said that the services provided by the new office are of high quality in addition to being performed accurately and promptly. The plan of the Administration to open similar offices in the upcoming period comes to keep pace with the increase in demand of services of licensing, Colonel. Suhail Al Khaili added. It represents an interpretation of

the vision of Abu Dhabi government that aims to provide services to citizens and residents, wherever they are. He called the other companies to take similar initiatives of opening other licensing offices to take advantage of the benefits of getting the licensing services easily.

Kamal El Rafea, General Manager of Emirates Motor Company, considers the opening of a licensing office for Abu Dhabi Police in the company a step that contributes to the improvement of the services» quality. It also saves clients» time and effort due to providing Car Registration service in the office inside the showroom in the Airport Street. He also expressed his thanks and appreciation to Abu Dhabi Police for its initiative of opening an office in the company. It strengthens the partnership among all sectors and Abu Dhabi Police, which provides various services to the community with high quality, which enables individuals to get easily, Kamal El Rafea added.

The opening was attended by Major Saif Al Zaabi, Manager of Vehicle Licensing branch in the Department of Licensing in Abu Dhabi Police and number of the Emirates Motor Company's employees.

Displaying a System
of Multifunctional
Surveillance Cameras

“SAAED” Participates in the Gulf Traffic Exhibition in Dubai



The Directorate of Traffic and Patrols at Abu Dhabi Police in coordination with SAAED Association for Prevention of Traffic Crashes set up a pavilion at the Gulf Traffic Exhibition 2013 held at the Dubai World Trade Centre. A variation of local and international actors in the sector of transport and traffic also participated in the event.

Brigadier Eng. Hussein Ahmed Al Harthy, Director of Traffic and Patrols Directorate at Abu Dhabi Police and Chairman of SAAED for Traffic Systems, noted that their participation highlights their commitment to promote cooperation between the agencies responsible for traffic safety and give access to the best guidance so that they can use this knowledge to better serve the public and develop an integrated system to manage traffic safety.

Furthermore, Brigadier Al Harthy emphasized that the exhibition has gained importance as a result of the high level of participation and the quality of the program which addressed issues relating to infrastructure, road safety, parking, traffic safety, and intelligent transportation systems. “It also reviewed trends, modern technologies and innovative solutions in the sector of transport and traffic” added Al Harthy.

At their Pavilion, the Directorate and SAAED displayed a number of traffic related technologies, including a multifunctional surveillance camera. “This system is one of the most important traffic safety improvement projects (engineering – awareness – control – speed of response) deployed on the roads and intersections of the Emirate of Abu Dhabi. It is an integrated project covering all the

elements needed to improve traffic safety; or the so-called ‘5Es’ of traffic safety integration,” indicated Al Harthy.

Al Harthy explained that the monitoring system installed at intersections in the Emirate of Abu Dhabi, which the Directorate began installing at the beginning of 2012, is an integrated project designed to improve traffic safety at intersections. “As part of the project, 150 light-controlled junctions will be fitted with surveillance cameras in Abu Dhabi, Al Ain and the Western Region within the next five years. The first phase of the project included the installation of cameras at 40 intersections in Abu Dhabi City,” added Al Harthy.

Brigadier Al Harthy reiterated the importance of the exhibition which is attended by distinguished entities and companies operating in the transport and traffic sector as well as a group of senior experts from the Roads and Transport Authority. “The event is an opportunity to honor those who have contributed to the implementation of technical solutions and clever modern systems for traffic safety,” said Al Harthy.

Saif bin Zayed honors two people for their integrity

Lieutenant General HH Sheikh Saif bin Zayed Al Nahyan, Deputy Prime Minister and Minister of Interior, honored two Indian men in recognition of their integrity after the two men returned a total of AED 60,000 to the Shabia Police Station.



The two honorees, Bijo Kumarkrishna Pillai Vijayan and Sonny Thomas Thomas, found the money in a street in the Al Khalidiyah area and turned it in to the Shabia Police Station at the Capital Police Directorate, in order to return the money to its rightful owner.

The honoring ceremony was attended by: Major General Mohammed Bin Al Awadhi Al Menhali, Director General of Police Operations at Abu Dhabi Police; Major General Dr. Ahmed Nasser Al Raisi, Director General of Central Operations at Abu Dhabi Police; Brigadier Ali Khalfan Al Dhaheri, Director General of the Headquarters Affairs at Abu Dhabi Police; Brigadier Maktoum Al Sharifi, Director of the Capital Police Directorate at Abu Dhabi Police GHQ; Brigadier Eng. Hussein Ahmed Al Harthy, Director of Traffic and Patrols Directorate; and Colonel Saud Al Saadi, Director of the Secretariat of His Highness the Minister; Lt. Colonel Rashid Al Dhaheri, Director of the Shabia Police Station.

Five Categories

The Emirates Women Police Association Launches Innovation Award for Children of MOI Employees

The Emirates Women Police Association launched the Innovation and Excellence Award for children of the Ministry of Interior's employees including five categories: Academic Excellence; Talent; Volunteer and Social Work; Environment Protection; Literary, Media, and Cultural Works.

The prize aims to identify talented students among children of the MoI employees, to provide them with educational opportunities consistent with their needs, capacities, and intelligence in order to encourage them to maintain academic excellence in a positive competitive environment and to promote loyalty of the MoI's employees.

Major Amina Mohamed Khamis Al Bloushi, Chairwoman of the Emirates Women Police Association, and Regional Director for Women Police in the Middle East region, said that the Award embodies the police leadership's attention to its employees and their children, and its commitment to encourage excellence and innovation indicated that the valuable partnership between the Emirates Women Police

Association and the various social institutions and entities will contribute in supporting the Award's success.

Major Al Bloushi described the Award's various categories. "The Academic Excellence Award will be awarded to top achievers in schools and universities, in collaboration with education councils, education zones and universities at the countrywide level under the supervision of the Education Department at the Ministry of Interior. The Talents Award will be granted to talented students in both scientific and research fields, or those who have documented achievements in one of these areas of expertise. The Volunteer and Social Work Award will be awarded to students interested in volunteer work and social service to encourage children of MOI employees for volunteer work and social service. This would contribute to instilling social and volunteer works in children at an early age. The Environment Protection Award will be awarded to students who advocate environment protection, and aims to inculcate environment protection awareness in children. The last category, the Literary, Media, and Cultural Works Award, will be given to top students in the disciplines."

Abu Dhabi's Cameras Record 3964 Traffic Violations “Without Flash”

Traffic light violations cameras recorded about 3167 traffic violations and failures to abide by the lane rules on the various roads of Abu Dhabi during last January and February; according to Traffic and Patrols Directorate of Abu Dhabi Police.

Colonel Khalifa Mohammed al Khoeeli, Director of the Traffic and Road Safety Engineering Department at the Traffic and Patrols Directorate of Abu Dhabi Police said that cameras, which are installed at different intersections, recorded these violations using infrared technology and captured images without a flash. He declared that the traffic control cameras, which are installed at different intersections across Abu Dhabi, operate with state-of-the-art technology and high efficiency.

Khalifa added that the cameras detect traffic light violations, misuse of lane lines, parking vehicles at pedestrian zones, exceeding speed limits, impermissible turns, over-takings and U-turns.

He also noted that these cameras cover five lanes in each direction at the same time. They are multifunctional including the ability to read license plates of passing vehicles, determine the numbers and types of passing vehicles, estimate the average speed and determine the numbers and directions of pedestrians when traffic lights turn green and red.



Traffic light cameras are part of an integrated project that aims to improve traffic safety. As part of the project, these cameras will be installed at over 150 intersections across Abu Dhabi, Al Ain and the Western Region. It is a modern traffic system, allowing continuous assessment of the intersections' engineering condition; their impact on traffic safety and the occurrence of accidents to cooperate with the partners in order to find necessary solutions. It is also linked to the directorate's notifications and text messaging system as well as the Portable Variable Message Signs.

Al Khoeeli called drivers to follow traffic laws and regulations, abide by lane lines, reduce speeds at traffic lights and avoid speeding in order to cross traffic signals before it turns from green to yellow which can cause serious traffic accidents resulting in deaths and severe injuries.

It is worth to mention that the Federal Traffic Law provides that violating traffic lights is fined with AED 800, a penalty of eight black points and vehicle impoundment for a period of 15 days. Traffic fines can be issued in person and in absentia. On the other hand, the failure to abide by the lane rules, regarding trucks, carries a fine of AED 600 and a penalty of six black points, while for light vehicles; it carries a fine of AED 200 and a penalty of two black points.

Inauguration of Emirates Mobile Observatory



Major General Dr. Ahmed Nasser Al Raisi, Director General of Central Operations at Abu Dhabi Police, recently inaugurated the Emirates Mobile Observatory, in the presence of a number of officers which is considered to be the latest and largest integrated astronomical observatory in the region. Work is currently underway to include the robotic telescopes network of the International Astronomical Union designed for meteorological and astronomical research.

Major General Dr. Ahmed Nasser Al Raisi praised the initiative which represents another outstanding achievement for the Abu Dhabi Police in particular and the UAE in general and reflects the UAE people's sense of belonging and patriotism and their urgent desire to add further scientific leading achievements at the local and international levels. This would in turn strengthen the UAE's prominent position as one of the states that take interest in scientific research.

Major General Al Raisi called on the Emirates Mobile Observatory to continue spreading the astronomical and scientific culture among the various segments of society. He also reiterated the police leadership's support for such achievements and initiatives that reflect the desire of the UAE youth to strive for excellence in all areas.

During the inauguration, a presentation was made on the development phases of the observatory from 2000 until 2014. The observatory was inaugurated in a creative way.

Major General Al Raisi put the telescope into operation by directing it towards astronomical targets.

On his part, Nizar Salam, Chairman of the Emirates Mobile Observatory, UAE representative at the Astronomers without Borders Organization, and member of the Arab Union for Astronomy and Space Sciences said: "The CDK [Corrected Dall-Kirkham] telescope is the first of its kind and one of the latest designs compared to other astronomical telescopes, and it was manufactured in the United States. The eight-month long manufacturing process was carried out in accordance with the highest technical standards and specifications, after signing the purchase agreement between the Chairman of the Emirates Mobile Observatory and the manufacturing company (Plane Wave) during the General Assembly of the International Astronomical Union which was held in Beijing in 2012 .

He added: "The telescope is designed from carbon fiber and has a mirror diameter of 610 mm (six hundred and ten) with a 3962 mm focal length and a field of view of 70 mm which allows astronomical imaging of celestial bodies using specialized astronomical cameras. Compared to the naked eye, the telescope can gather 8000 times more light than the human eye; which gives a clear view of dim stars reached to 16 even with a light-pollution using an appropriate filter.

He also noted that the telescope is placed on a self-



rotating base to track celestial bodies with precision. It carries 350 pounds of optical equipment and is operated through astronomical software and computer networks. He referred that the telescope has a unique design which combines mirrors and lenses used to observe general astronomical phenomena using ocular lenses and for astrophotography (Astronomical imaging) via color filters (RGB) or narrowband filters such as filters of hydrogen and oxygen which allow astronomical imaging even in the most light-polluted areas. The telescope is equipped with an auto-control unit to enhance the focus of the picture and a temperature sensor to cool the mirrors using 7 fans that operate automatically and an anti-dewing.

He also said: "The telescope will be used for scientific research purposes, such as discovering and capturing images of Supernova explosions, studying extra solar transits, discovering comets and asteroids. Astrophotography is carried out at temperatures below the telescope's outside temperature, as low as -70°C ; this means that imaging will take place at below zero



temperatures throughout the summer, and this ensures high-quality images."

It is worth mentioning that the observatory room has a mobile electric roof, an anti-dewing cooling system, weather station, and a primary and a secondary control room, which provides remote control of the telescope via internet and the Emirates Mobile Observatory website.

The telescope is considered to be the biggest astronomical telescope in the Gulf region which is intended to serve members of the public when it will be used to observe astronomical phenomena and activities in cooperation with educational and scientific research authorities.



The Shah Sour Gas Development Project Wins the “2013 Project of the Year” Award

In a function held at Emirates Palace and attended by His Excellency Suhail Mohamed Al Mazrouei, the Minister of Energy, His Excellency Eng. Abdulla Nasser Al Suwaidi, Director General of the Abu Dhabi National Oil Company (ADNOC) and several other dignitaries, Al Hosn Gas was presented the “2013 Project of the Year – Abu Dhabi” award by The Oil & Gas Year.

Al Hosn Gas, a Joint Venture between ADNOC and Occidental Petroleum, is developing the sour gas reserves in the Shah Gas Field, a mega project that is technically and logistically challenging. The reserves are situated about 210 KMs South West of Abu Dhabi. Development of sour gas resources is identified as an important “Engine of future economic growth” in Abu Dhabi’s Economic Vision 2030.

The Shah Gas Project is on track to commence production during late 2014. The work is processing on schedule and 90% of the construction is now complete.

In his acceptance speech, Mr. Saif Al Ghafli, CEO of Al Hosn Gas, dedicated the award to all the stakeholders whose continued support has helped in making this great achievement. He recounted that the Shah Gas field was

discovered in the sixties and, for over 5 decades, it was not considered technically feasible to produce. Al Ghafli added that some of the project’s technical facilities, including the electricity distribution plants and water distribution network, were pre-commissioned this month.

The CEO explained that bringing this technically and logistically challenging project to near-completion has required a great deal of effort from the Projects Division, employees, contractors, shareholders and several government institutions. During this peak summer a workforce of almost 40,000 worked day and night to complete the project in a timely manner and according to the standard criteria in place. High HSE and sustainable development criteria are taken into account.

Mr. Ghafli went on to state that, as the first ever unconventional development of sour gas resources in the Arabian Gulf, the Shah Gas Development represents a new era in developing this type of gas in the region, and is watched with great interest by the industry. He expressed the hope that the success of Al Hosn Gas will bring many more unconventional gas projects to the region, be it sour gas, tight gas, deep sea drilling or even shale gas in due course.



Al Hosn Gas is ISO 9001:2008 Certified

Al Hosn Gas has been assessed by ABS Quality Evaluations, Inc. and found to be in conformance with the requirements set forth by: ISO 9001:2008. During the certification reviews, the certification body auditors have assessed the company's quality management system. The audit team concluded that Al Hosn Gas has developed, deployed and continually maintains a management system applicable to the development of the Shah Gas Field, geo-technical survey, sub-surface, drilling and support activities. The quality management system was found in conformance with the requirements of ISO 9001:2008. Al Hosn Gas's Executive Leadership Team and staff demonstrated a high level of commitment to the quality management system.

Mr. Siva Mani Ramamurthy, Regional General Manager for Middle East at ABS Group Inc. handed the certificate to Mr. Saif Ahmed Al Ghafli, CEO of Al Hosn Gas. At this regard, Mr. Al Ghafli said: "Being ISO 9001:2008 certified is an important milestone for Al

Hosn Gas, as it reflects our commitment to one of our core values – continual improvement." He added that this certification sets the groundwork for quality management, and is a promise for more improvement at every stage of the service and product delivery.

ISO 9001:2008 specifies the requirements for a quality management system where an organization needs to demonstrate its ability to consistently provide product that meets customers' and applicable statutory and regulatory requirements. The organization also aims to enhance customer satisfaction through the effective application of the system, including processes for continual improvement and the assurance of conformity to customers' and applicable statutory and regulatory requirements.

ABS Quality Evaluations, Inc. is accredited by the largest and most respected accreditation bodies for quality management systems in the world.

Additional information for the editors About Al Hosn Gas

Abu Dhabi Gas Development Company (Al Hosn Gas) was established on February 1, 2010, and is a 60-40 joint venture between Abu Dhabi National Oil Company (ADNOC) and Occidental Petroleum (Oxy). The purpose of the company is to develop the sour gas reservoirs located in the Shah Field onshore of Abu Dhabi. This will include extraction of the sour gas, liquid hydrocarbons and sulphur from the reservoirs, construction and operation of all facilities required to produce, transfer, process, meter, store, transport and deliver the sour gas from the production wells to the delivery points and marketing sulphur for export abroad. The company aims to successfully develop and operate the Shah Field utilizing the highest engineering standards, optimal construction and maintenance practices, environmentally sustainable safe operating processes, premier technology and leading competitive strategies.



Organized by SAAED Many visitors to Traffic Awareness Exhibition at Mushrif and Khalidya malls

The Traffic Awareness Exhibition at Mushrif Mall and Khalidya Mall is organized by SAAED Association in coordination with Traffic and Patrols Directorate of Abu Dhabi Police as part of the 30th GCC Traffic Week. The Exhibition attracted many visitors who were interested to be informed about the efforts exerted to spread the culture of traffic aiming at reducing traffic accidents and their results as death and serious injuries.

SAAED declared that the events including interactive programs to enhance traffic awareness level among the public, to instill traffic culture across all segments of the society and to strengthen social cooperation in order to reach the desired sense of accountability for traffic practices which is in accordance with the highest international and applicable safety principles in the region.

Al Amri prized the great interaction with the theater of traffic competitions at which the visitors participated. Competitions were presented by Assistant Salem Al Nahdi,

Sergeant Abdullah Al Hosani, and Officer Ahmad Al Blushi to enhance traffic awareness.

Safety of Tires session was held in collaboration with Al Masood Tires Company "Bridgestone" where issues such as safety of tires awareness and how to choose the appropriate tires were demonstrated. A number of private companies participated in the events of the exhibition, such as Paris Mobile Phones, Al Nahdah for Insurance

Brokerage, and Gulf International Advertising and Publishing Company."

The events included an awareness exhibition in which al Butain Private School, affiliated to the Family Development Foundation, and Merry land School participated. Both schools were recognized as the best schools in traffic awareness. The exhibition included distinguished presentations by students pertaining to traffic safety. The activities included traffic village, traffic plates, and traffic games.

Executive Director of Saaed Association lieutenant colonel Jamal Salem Al Ameri further stated that the social events of SAAED during the Traffic Week included distribution of publications, prizes, completions, and lectures in order to increase traffic awareness about the dangers of using hand phone during driving, importance of safety belt, the safest seating condition for children who are ten years old and below and reasons of traffic accidents including sudden deviation, carelessness and neglect, over speeding, non-abidance to lane lines, space between vehicles and passing through wrong ways.

On the 30th Traffic Week, Al Amri advised motorists to abide by traffic law, decrease speed and maintain an appropriate space between vehicles. He invited the public to visit SAAED Traffic Awareness Exhibition to benefit from traffic information available to visitors.

Social Traffic Awareness in Abu Dhabi and Al Ain



Traffic and Patrols Directorate of Abu Dhabi Police organized social traffic programs at Abu Dhabi Centre for Care and Rehabilitation and Family Development Foundation in Al Ain as a part of the traffic awareness plan and public outreach in order to promote social participation, spread the culture of traffic awareness, protection of persons and properties, and enhancement of traffic safety in Abu Dhabi.

Traffic and Patrols Directorate of Abu Dhabi Police stressed the fact that Abu Dhabi Traffic Department aims to spread the traffic culture. The Directorate believes that government, private and civil society institutions play a significant role as strategy partners in traffic awareness.

He added: the social events at Abu Dhabi Centre for Care and Rehabilitation are part of the charity program organized by Al Hilal Students Society at the center to promote the voluntary works among students. The events included a traffic exhibition which publications and prizes were distributed among students and their families.



On the other hand, First Lieutenant Nasser Khalifa Al Shamsi, Acting Director of Public Relations at Al Ain Traffic Department of al Ain, stated that the events in Al Ain included the organization of a lecture about traffic awareness for Khalid Ibn Al Walid Primary School's students in collaboration with Family Development Foundation- Al Ain Branch- and Abu Dhabi Education Council entitled "Beware of Bikes" as part of the campaign launched by the Ministry of Interior to raise awareness about the dangers of riding motorbikes.

He added that the lecture including explanation for the safety of each part of the buggy for fun especially helmet because it protects the most important part of human body, which is the head and decrease expected damages which result from motorcycle accidents in addition to protection garments specially chest protection against accident.

MOI Launches Smart Application for Electronic Vehicle Registration

Major General Ahmed Nasser Al Raisi, Chairman of the Ministry of Interior's E-transformation Higher Committee declared that the Ministry of Interior has launched the electronic vehicle registration app on smart phones. The application will be used at the countrywide level as of this year. "The Ministry is seeking a complete revamp in the way it delivers its services to the public this year. This falls in line with its commitment to streamline and facilitate all procedures, and provide its services to the public electronically through mobile phones platforms,"



Major General Al Raisi explained: "To access the smart applications, users need to access the Traffic and Licensing portal, choose the required transaction, and log in the vehicle's plate number, which automatically displays the vehicle's registration. Users can view both sides of the registration card them when needed. They can also request renewal of a vehicle registration card."

Major General Al Raisi revealed that work is currently underway on a number of e-projects the ministry plans to launch in support of this system, notably the smart patrols that can identify the owner and driver of a vehicle through automatic number plate readers, by entering the license plate numbers into the device.

"There are currently countless innovative modern technologies available. We will continue to support the police leadership's quest to issue driving licenses electronically during the next stages of the project. We shall also seek e-transformation of transactions, particularly issuance of visas, driving licenses, and people with special needs' cards among others,"

Indicated Major General Al Raisi He added: "The police leadership provides full and unwavering support to the smart transformation process. The Ministry of Interior is also working with highly qualified national staff on re-engineering procedures to keep pace with the requirements of smart services. This falls in line with the efforts to achieve the Federal Government's strategic vision."

For his part, Lieutenant Mohammad Darwish Al Balouki, Head of the Technical Team of Electronic Services and

Smart Applications said that the infrastructure and advanced software provided will allow the Ministry of Interior to achieve full smart e-transformation of priority services during the upcoming period. "The team is forging ahead towards achieving this goal. The applications are linked directly to databases and provide the required services on the spot, including procedural and interactive services. Members of the public can access these services upon registration, using their ID cards on all smart phone platforms approved by the ministry. For more information or inquiries, individuals can call on (8005000), or visit the Ministry of Interior's website: www.moi.gov.ae.

UNITED ARAB EMIRATES UAE Vehicle License		الإمارات العربية المتحدة رخصة مركبة	
Traffic Plate No.		رقم اللوحة	
Place of Issue		جهة الترخيص	
T. C. No.	الرمز الروي	صنف اللوحة	
Owner		المالك	
Nationality		الجنسية	
Exp. Date	Reg. Date	تاريخ الترخيص	
Ins. Exp.	إنتهاء التأمين	مؤمنة لدى	
Policy No.	رقم الوثيقة	نوع التأمين	
Mortgage By		جهة الرهن	
ملاحظات:			

Vehicle Information		بيانات المركبة	
Model	نموذج الصنع	Num. of Pass.	عدد الركاب
Origin		بلد الصنع	
	صنف المركبة	لون المركبة	
Veh. Type		نوع المركبة	
G. V. W.	الوزن الإجمالي	Empty Weight	الوزن فارغة
Eng. No.		رقم المحرك	
Chassis No.		رقم القاعدة	
Changes to vehicle or owner information must be notified to licensing authority.			
يجب مراجعة سلطة الترخيص عند إجراء أي تغيير على المركبة أو بياناتها.			
سلطة الترخيص			
Licensing Authority			

People Benefited From Traffic 9000 Awareness Program Last Month



Nearly 9000 people benefited from the awareness programs that the Public Relations Section at the Traffic and Patrols Directorate at Abu Dhabi Police held. The programs were held in collaboration with Saaed Traffic Systems Company last month in Abu Dhabi, Al Ain, and the Western Region. The aim of the programs was to limit the number of traffic accidents based on the police force's priority of making the roads safer and on the police force's traffic safety strategy. It also aimed to promote traffic safety and limit the various causes that lead to accidents that occasionally result in deaths and severe injuries.

Lieutenant Colonel Jamal Salem Al Ameri, Chief of Public Relations Section in the Traffic and Patrols Directorate at Abu Dhabi Police, explained that the January awareness program included two campaigns: "Beware of Motorbike Dangers" and "Beware of Neglecting Pedestrians." Both campaigns included lectures, traffic exhibitions, a 'Traffic Village', and children's visits to the directorate.

Lieutenant Colonel Al Ameri asserted that the directorate is keen on achieving its goals through a wide range of awareness programs, last of which included the organization of a 'Traffic Village' in the Al Bada bin Saud touristic region in Al Ain. The 'Traffic Village' aimed to protect the youth from the dangers of motorbikes. The last campaign also included a traffic exhibition at the "Marfa" Exhibition that Abu Dhabi Gas Industries Ltd (GASCO) held in the Western Region.

Furthermore, the programs also included about 20 traffic awareness lectures in Abu Dhabi. The lectures educated drivers about the importance of reducing speed near pedestrian crossings and giving them priority and allowing them to cross the street first. The lectures were held in collaboration with private sector companies and other institutions that were visited as part of the initiative. The companies and institutions included "Isnad" and Emirates Transports, in addition the Red Crescent. The lectures at these companies and institutions helped in activating social cohesion and promoting social responsibility.

Lieutenant Colonel Al Ameri noted that the lectures focused on educating the public about the dangers of ignoring speed limits near pedestrian crossings and not giving pedestrians priority. He encouraged drivers to abstain from parking on zebra crossings and warned that Abu Dhabi Police is observing drivers who exceed speed limits in these areas.



Mechanism to Implement GCC-Wide Traffic System Link Discussed

Mechanism to Implement GCC-Wide Traffic System Link Discussed GCC traffic officials examined the mechanism laid out to start linking traffic systems of GCC member countries.

In implementation of the proposal adopted and approved by the GCC Ministers of Interior at their 30th meeting, the United Arab Emirates recently hosted a three-day technical workshop for GCC traffic delegations in Abu Dhabi.

In his speech at the opening session which was attended by Brigadier Ghaith Hasan Al Zaabi Director General, Traffic Coordination Department, Ministry of Interior, and the participating delegations, Major General Ahmed Nasser Al Raisi, Director General of Central Operations at the Abu Dhabi Police, said: "We are working to achieve a common goal: to serve the citizens of GCC countries against potential risks that may be caused by motorists who violate laws and who need to be held accountable for their actions, across the member countries. This first-of-its-kind project, unprecedented in the region, will help reduce the number of traffic violations and accidents significantly in coming years."

Major General Al Raisi added: "This experience will enhance the information exchange process across the GCC countries. We are working to achieve full automation

of procedures in the future. GCC citizens will be able to complete their transactions at any member country. This kind of Cooperation reflects the commitment of concerned entities towards sharing and exchanging expertise and working together to achieve the objectives."

For his part, Brigadier Al Zaabi stressed the importance of the results that have been reached at the workshop, which will be discussed by GCC traffic officials in their next meeting, in order to set up a clear mechanism to implement the project as soon as possible.

During the workshop, attendees screened a technical presentation highlighting the procedures and main steps that have been taken since the adoption of the project. The participating delegations, accompanied by the UAE technical team, reviewed the latest technical projects implemented at the Ministry of Interior and the traffic and licensing departments in the service of the public.



Al Shafar Honors Safety Ambassadors Distinguished in Traffic Aspects

**Launching 12 social initiatives in parallel with
Gulf Traffic Week event at Abu Dubai**

**Al Zaabi: UAE comes on the first place of the
pioneer countries list in safety**

**Al Harthi encourages the enhancing of efforts
exerted to maintain souls and properties**

Abu Dhabi Police Traffic and Patrol Directorate has launched several new social initiatives which adopt distinctive ideas to widely engage the public in the traffic safety issues and to present an event which is deemed the first of its kind in the Middle East. The idea focuses on publishing video syllables talking up the apparent traffic issues in order to be circulated via the mobile phones in an attempt to enhance communication with all categories of society whether UAE locals or residents and to engage the public in raising the traffic awareness.

Lieutenant Lt. General Saif Abdullah Al Shafar inaugurated the new community-based traffic initiatives that were devised under the umbrella of Abu Dhabi Police's traffic program to reduce traffic accidents, titled "Together". These initiatives aim to foster community

participation of both locals and expatriates, with the help of creation, innovation, and activation of traffic campaigns over the course of the year. The initiatives comprise 12 traffic safety concepts; one for each month. These include, "The road belongs to everyone", "Let us

be like them", "A baby is in your vehicle", "You are the backbone of this country", "They have the right", "Give them the priority", "Respect my traffic culture", "On the studying bench", "Your goal is construction not destruction", "A bus on the road", and "The traffic creativity council."



As part of the last initiative, various social activities for people from all walks of life will be organized, and people will be invited to discuss traffic-related topics that lead to the community's cohesion regarding their attitude towards traffic issues.

Preventing the Losses

Brigadier Ghaith Hassan Al Zaabi, Director General, Traffic Coordination Department, Ministry of Interior, delivered a welcoming speech to the attendees. He said that the GCC Traffic Week is an annual event that aims to spread healthy traffic culture, devoted to safe traffic behaviors in the GCC countries, and unifying the efforts that strive to establish a social culture that covers all aspects of traffic safety and serves our vision of achieving the goals that people in the GCC aspire to.

Brigadier Al Zaabi stressed that the GCC Traffic Week is no longer an annual meeting; it is now consists a set of public interactive practices that cover the entire course of the year. This transformation is unique among public safety campaigns.

"Following the directions of our higher leadership, and based on their message that sees the human being as the pillar and base of desired improvement and the

real investment in society's development, the Ministry of Interior has launched many strategic initiatives and plans," Brigadier Al Zaabi added. "Following a scientific, systematic, and practical method, the Ministry of Interior has based its initiatives on specific standards and focused on continually updating, developing, and revising these methods. These procedures aim to measure the achievement levels of the designated goals in order to create a safe and excellent traffic environment."

He also said that the slogan of this year's GCC Traffic Week, "Our Goal is your Safety", reflects the commitment of all concerned authorities to face traffic accidents. They are also committed to fostering awareness efforts to stop the human, economic, and social losses that the community is experiencing. "The Ministry of Interior considers the GCC Traffic Week as the main pillar for devoting our strategic vision that works on enhancing the traffic situation, and developing an integral system for traffic safety management," Brigadier Al Zaabi noted. "Our vision also works on improving the traffic behaviours of the road users; including drivers and pedestrians, and having them abide by traffic laws and systems, in addition to following safety procedures. We are working on increasing traffic awareness and education to achieve traffic safety for all."

Brigadier Al Zaabi stressed the importance of utilizing



all possible means to invest in all the events and activities of the GCC Traffic Week, which is being held under the slogan “Our Goal is your Safety”, in order to handle negative aspects that lead to traffic accidents. Everyone must bear the responsibility of stopping bad traffic behaviours, in order to protect the lives of people in the society, including locals and expatriates.

“Although we are aware that the current results are an achievement by all standards, we are also aware that the Ministry of Interior’s vision, which falls within the framework of the national agenda, and aims to limit the amount of deaths to 3 per 100,000 inhabitants by 2021, is among the most ambitious traffic plans in the world. To achieve this vision, all of the efforts in our beloved nation must be cohesive,” Brigadier Al Zaabi added.

Social partnership

For his part, Brigadier Eng. Hussein Ahmed Al Harthi, Director of Traffic and Patrols Directorate at Abu Dhabi

Police, explained that GCC Traffic Week is one of the annual events celebrated by Abu Dhabi Police’s Traffic and Patrols Directorate in the GCC work group, in the context of renewing the invitation to the different sectors of society to modify their traffic behaviors and enforce the efforts to preserve lives and properties and reduce the effects of traffic accidents, both materially and morally.

motorists fined an amount of AED 5 thousand 560 each for car lifting last year

The Directorate of Traffic and Patrols at Abu Dhabi Police last year fined about 560 drivers on internal and external roads in Abu Dhabi for loading passengers illegally. Fines mounted to AED 5000 for using vehicles not licensed as a means of transportation to transport passengers, according to Colonel Mohammad Dahi, Head of Traffic Investigation at the Directorate of Traffic and Patrols, Abu Dhabi Police.

Colonel Mohammed Dahi stated that intensive campaigns are being carried out Traffic Investigation throughout the day on all internal and external roads in Abu Dhabi and the city of Mussafah especially sites at which unlicensed motorists load passengers. He called upon the public, in the context of the 30th GCC Traffic Week “Your Safety...Our Goal”, to use legal means of transportation. Those means are considered to be

convenient means and cover all areas throughout the day, let alone the fact that they are safe as well. He pointed out that unauthorized transportation of passengers is a violation of the laws of transport in the Emirate of Abu Dhabi and is considered to be an offense punishable by a fine up to AED 5 thousand.

Colonel Mohammed Dahi warned the public of the dangers of riding vehicles which are not licensed as means of transportation; thus are not subjected to any regulations especially in the case of moral crimes and thefts where physical evidence is not sufficient to arrest the perpetrators. He pointed out that such measures aim to provide safe transportation methods.



Various Activities Marking GCC Traffic Week Take Place in Al Ain and Western Region

Al Ain Traffic and Patrols Section at the Traffic and Patrols Directorate General of Abu Dhabi Police has organized different events and activities to celebrate the 30th annual Unified GCC Traffic Week.

Colonel Hamad Nasser Al Blushi, Head of Peripheral Regions Traffic Department at the Traffic and Patrols Directorate General of Abu Dhabi Police, highlighted the importance of these events as they contribute to increasing traffic awareness. He pointed out the efforts made by the traffic police to limit accidents and reduce the resulting fatalities and material damage. He also spoke about the success of awareness campaigns organized in cooperation with the media.

Colonel Al Blushi extended his sincere thanks to the organizing authorities participating in the Unified GCC Traffic Week's events and praised their efforts for enabling their success.

The events held in Al Ain included an awareness exhibition at Al Bawadi Mall that took place in the morning, and competitions that took place in the evening. Several schools cooperated to organize such activities, in collaboration with the Abu Dhabi Education Council (ADEC), Al Ain Education Zone and Emirates Transport. Events will continue for a whole week, along with some activities and competitions for the attendees.

Major Abdullah Ali Al Shamsi, from Al Ain Traffic Section, and First Lieutenant Nasser Khalifa Al Shamsi, Acting Public Relations Branch Manager at the Al Ain Traffic Section, attended the inaugural ceremony at the main hall at the Mall yesterday morning. A number of

officers, warrant officers, and members from the section, along with representatives of the participating schools were present at the celebration.

Major Al Shamsi said that the Unified GCC Traffic Week, celebrated annually at this time of the year by traffic directorates and sections across the GCC, reflects the significant attention dedicated at the police leadership level to traffic issues, given their profound influence on different segments of society.

First Lieutenant Nasser Khalifa Al Shamsi stated that the section's personnel have organized a traffic awareness competition for the public in the evening, to allow wide participation in the events being held for this occasion. The goal of such competitions is to improve the level of traffic awareness among society members.

First Lieutenant Al Shamsi added that the Traffic and Patrols Directorate General of Abu Dhabi Police, in cooperation with Alsayegh Media, had set up several online events and activities on a number of websites from different parts of Abu Dhabi in order to communicate with the audience.

The Western Region Traffic and Patrols Section held a traffic awareness exhibition at the Madinat Zayed Shopping Centre in the Western Region. The exhibition aims to promote traffic awareness among people, introduce safe driving methods, encourage the use of seatbelts when driving, encourage drivers to avoid talking on mobile phones, and urge pedestrians to cross roads at the designated pedestrians crosswalks to avoid run-over accidents.



Al Masood – Bridgestone Tires at SAAED Pavilion

SAAED Association and Al Masood Tires direct drivers to be aware that the tires safety is a social responsibility

Confirmed Mr. Ahmed Rahma Al Masood Managing Director for Al Masood Bridgestone Division, asserted that the participation of the Company in the traffic awareness exhibition organized by SAAED Association to limit of the traffic accidents, among the events of celebration of the 30th Gulf Traffic Week at Abu Dubai (YOUR SAFETY IS OUR AIM) with consideration of Abu Dhabi Police Traffic and Patrol Directorate, is considered to be a part of the social responsibility of the company in working with other sectors to prevent the traffic accidents and awareness of the traffic culture.

He said, at Company pavilion of the exhibition held at “Khalidiyah Mall and Mushrif Mall”, that the focus is on informing the visitors about tires safety, the best way to choose a tire as per the certified technical specification, motivate drivers to make sure of the appropriateness of their vehicles’ tires periodically as and the accidents caused by the invalidity of the tires and make the necessary checks and measurements of air pressure.

He also affirmed the importance of perusing the tires specification before purchasing it to ensure its validity for use while referring to the necessity of understanding the culture of safety.

He considers that the traffic events and exhibitions available to all drivers enable them to recognize the correct and optimal means of choosing tires as per the certified technical specifications while referring the importance of the awareness of such aspects to avoid traffic accidents which result from tire explosions because of its invalidity.

He further added that the participation of the company in the awareness campaign regarding tire safety enhances the quality of services and promotes the CSR role of the company in collaboration with all entities concerned with traffic safety.

Abu Dhabi Traffic Promotes Social Responsibility and Cohesion to Reduce Traffic Accidents

The Abu Dhabi Directorate of Traffic and Patrols revealed the development of its overall plan for Traffic Safety in the Emirate of Abu Dhabi which depend mainly on the five axes known as 5Es+I; namely (Engineering- Education - Enforcement – Emergency- Evaluation) by adding the a sixth axis related to social partnership (Engagement) to become 6Es+I. This affirms the importance of social responsibility for traffic safety and the role played by the society in the preservation of life and property from the risk of traffic accidents on roads.

According to Brigadier Engineer Hussein Ahmed Al Harthy, Director of Traffic and Patrols «the addition of the axis of the social partnership to the Directorate plan comes stresses its importance and underlines the role that could be played by the private sector, government bodies and civil society organizations as strategic partners in contributing to a positive role in the field of traffic safety.

Al Harthy said that the contribution of different sectors, sponsorship and support programs and awareness campaigns are means adopted in many developed countries where such sectors play a positive and effective role through strategic partnerships under-which the traffic safety programs are sponsored.

Al Harthy urged all sectors of the country to take advantage of the added value of those experiences by contributing to activate the role of transport companies, agencies, auto parts, insurance companies, banks and private companies to enter into strategic partnerships with the Directorate of Traffic and Patrols at Abu Dhabi Police to adopt and sponsor programs traffic safety initiatives which would contribute to promote social responsibility.

Al Harthy stressed the fact that the society needs to cope with the efforts of exerted by police authorities in reducing fatalities and maintaining public and private property through

the adoption of a package of projects and campaigns aimed at spreading the culture of traffic and enhancing the dynamics of the traffic community by offering prizes for the best performing families in abiding to traffic rules and the best young driver and honor the best traffic drivers schools and labor complexes.

He also stated that the role extends to include care services for those affected by traffic accidents by contributing to the establishment of rehabilitation centers for victims of traffic accidents and adherence to preventive measures by reducing the rates of imported vehicles, illegal spare parts which do not conform with the specifications and standards specified in addition to the obligation to provide safety conditions in vehicles affiliated to the companies and urge drivers to abide by traffic law.

In the same context, Al Harthy praised the added value that has been achieved through the strategic partnership with Al-Futtaim Motors in the sponsorship of “Together” program which contributed to the activation of the communication process with various categories of drivers, listen to their ideas, understand their vision and their demands and put up various topics on the issues of traffic safety with the various segments. The Program also provides tips to the drivers on social networking sites (Facebook, Twitter,



Instagram and YouTube) hoping that the private sector would follow the lead of Al Futtaim. The sector enjoys the material, technical and human elements that can contribute to enshrine the culture of traffic through the strategic partnership with the Directorate of Traffic and Patrols.

Al Harthy called upon all sectors of society to assume their responsibilities through partnerships with the Directorate and support programs and activities that are being launched and implemented in the framework of the Directorate plan in order to achieve community participation and increase awareness and traffic culture then maintain the life and property and to improve traffic safety in the Emirate of Abu Dhabi.

Al Harthy noted that the strategy pursues strengthening partnerships and cooperation with all sectors in achieving its vision to adopt and care for community-based projects, and at the conclusion of his statement, he addressed all segments of society to join hands and intensify efforts to address the dangers of traffic accidents.

DEAR DRIVER

Abidance by the traffic rules keep you away from the offences



Road Fatalities Fall by 9.58%

Road Accidents declined by 23.52% in the past Three Years

Brigadier Gaith Hassan Al Zaabi, Director General of the Traffic Coordination Department at the Ministry of Interior, recently declared that traffic accidents at the countrywide level have dropped by 23.52% in the past three years; from 6700 accidents in 2011 to 5124 accidents in 2013. Due to this significant decline, the number of traffic accident fatalities dropped from 720 in 2011 to 651 fatalities in 2013, a drop of 9.58%. While serious injuries because of traffic accidents dropped from 7808 to 7743, a drop of 0.83% compared to the same period.

Brigadier Al Zaabi added that the strategy adopted by the MOI to reduce traffic accident fatalities has improved road safety in the country during 2013. The traffic-related fatalities rate in the UAE was 6.52 per 100,000 people; accordingly, the UAE was cited as having a high proportion of fatalities caused by road accidents, among nations with the most car-accident deaths in the world.

«Traffic indicators have witnessed a significant decline across the country during 2013, thanks to the police leadership's directives and its constant follow-up,» said Brigadier Al Zaabi. Moreover, he noted that the MOI is exerting significant efforts to reach an average of 5.50 deaths per 100,000 inhabitants, according to the 2014-2016 strategy, prior to achieving an average of 3 deaths per 100,000 inhabitants in 2021.

Brigadier Al Zaabi referred to the fact that the main cause of road accidents during last year is sudden swerving and accounted for 1048 accidents. Misjudgment of road users ranked second leading to 668 accidents; followed by failure to leave sufficient safe distance between vehicles, which caused 573 accidents. Entering a road without making sure it is clear ranked fourth, causing 409 accidents, over speeding ranked fifth and resulted in 368 accidents, followed by lack of attention in sixth place, which led to 366 accidents. Jumping red traffic signals

resulted in 365 accidents; failure to comply with lane rules led to 334 accidents; and 993 miscellaneous accidents.

Furthermore, Brigadier Al Zaabi noted that sudden swerving was the main reasons leading to deaths and serious injuries, and led to 176 deaths and 1653 minor, medium and serious injuries. Misjudgment of road users ranked second leading to 89 deaths and 735 injuries, followed by over speeding that caused 87 deaths and 559 injuries. Failure to leave a sufficient safe distance between vehicles caused 74 deaths and 1041 injuries; neglect and lack of attention resulted in 31 deaths and 536 injuries; entering a road before making sure it is clear led to 30 deaths and 683 injuries; jumping the red light caused 13 deaths and 785 injuries, in addition to 1504 deaths and injuries caused by miscellaneous accidents.

Brigadier Al Zaabi said that the ministry endeavors to raise the level of traffic safety, in coordination with the competent traffic-related entities in the country through its strategy. This strategy focuses on several aspects, namely; raising awareness; reviewing traffic education; engineering and road safety requirements; updating legislations, improving medical and ambulance services. It also aims to increase traffic control on all roads, to achieve safety for all commuters.

Saaed Association Organized an Awareness Lecture on Safe Driving and Roads Safety for Depart of Economic Development employees

Al Masood Tires (Bridgestone) Urges Drivers to Regularly Ensure Tires Safety

Saaed Association organized an awareness lecture at Depart of Economic Development in cooperation with Abu Dhabi Traffic and Patrols Directorates. In cooperation with Traffic and Patrols Directorate at Abu Dhabi Police to Reduce Traffic Accidents, Saaed Association has organized a traffic awareness lecture at Department of Economic Development – Abu Dhabi on “the risks of running red lights.” This step came as part of a concentrated traffic awareness plan that is being implemented during the month of March and targeting drivers from both government and private institutions, taxi drivers, and public transportation drivers, with the aim of renewing the invitation to all drivers to abide by the traffic lights and reduce speed; so as to enforce the efforts to preserve lives and properties and reduce the material and human losses resulting from traffic accidents.

Al Masood Bridgestone instructed the drivers on the importance of conducting a periodical inspection of the tire safety. Al Masood also indicated the correct method of choosing a tire according to the approved technical specification in order to avoid wear and tear and road accidents resulting from tire explosions. It also stressed the importance of measuring the air pressure in the tire.

Saaed Association said that the plan targets drivers from both government and private institutions, taxi drivers, and public transportation drivers, with the aim of renewing the invitation to all drivers to abide by the traffic lights and reduce speed; so as to enforce the efforts to preserve lives and properties and reduce the material and human losses resulting from traffic Accidents.

Saaed Association emphasized the need to be cautious; reduce speed around intersections; and avoid speeding in order to cross a traffic light before it turns red, which can cause serious traffic accidents resulting in deaths and severe injuries. He also pointed out that according to the Federal Traffic Law, running a red light carries a fine of AED 800, a penalty of eight black points, and vehicle



impoundment for a period of 15 days. Traffic fines can be issued in person and in situations where the driver is not present.

Moreover Saaed Association discussed the new sixth pillar that was recently added by the directorate to the traffic safety plan, which is the pillar of social partnership. This addition emphasizes the positive role that the private and government sectors can play in the field of traffic safety.

Furthermore, Saaed Association gave a detailed explanation on the new community-based initiatives that were devised under Abu Dhabi Police’s traffic program to reduce traffic accidents, titled “Together”. They comprise 12 initiatives, one for each month; including “The road belongs to everyone,” “Let us be like them,” “A baby is in your vehicle,” and “You are the backbone of this country.”

Saaed Association continued: “The new social initiatives will also include ‘the traffic creativity council’, which will invite people from different walks of life to discuss traffic-related topics that lead to the community’s cohesion regarding traffic issues. There will also be a “traffic safety ambassador” initiative, which will be responsible for choosing public figures from all fields to serve as traffic safety ambassadors, aiming to reinforce cohesion in society within a comprehensive traffic safety system.



First International Road Traffic Accident Conference Concludes

The first International Road Traffic Accident Conference addressing “Causes, Challenges, and Solutions,” which was organized by the Traffic and Patrols Directorate at Abu Dhabi Police, in collaboration with Lifeline Healthcare Group, issued a number of recommendations in its final session. The conference, which took place at the Rosewood Hotel in Abu Dhabi, recommended that all educational levels should include classes on traffic safety and general health, and must encourage parents to take part in traffic education for their children and inform them about traffic laws and regulations as part of their efforts to raise their children.

Participants at the conference said that the engineering and design of roads in the UAE follows the best international standards. They stressed the importance of continuous efforts to develop procedures to check traffic safety on the UAE road network. The conference also recommended implementing the Smart Traffic Systems Center project that is being currently executed by the directorate at the countrywide level.


At the concluding session, Brigadier Eng. Hussein Ahmed Al Harthi, Director of Traffic and Patrols Directorate at Abu Dhabi Police, praised the great success that was achieved at the conference, stressing the importance of the work papers, recommendations, experiences and international practices that were discussed

during the event, in order to support the directorate’s traffic safety plan.

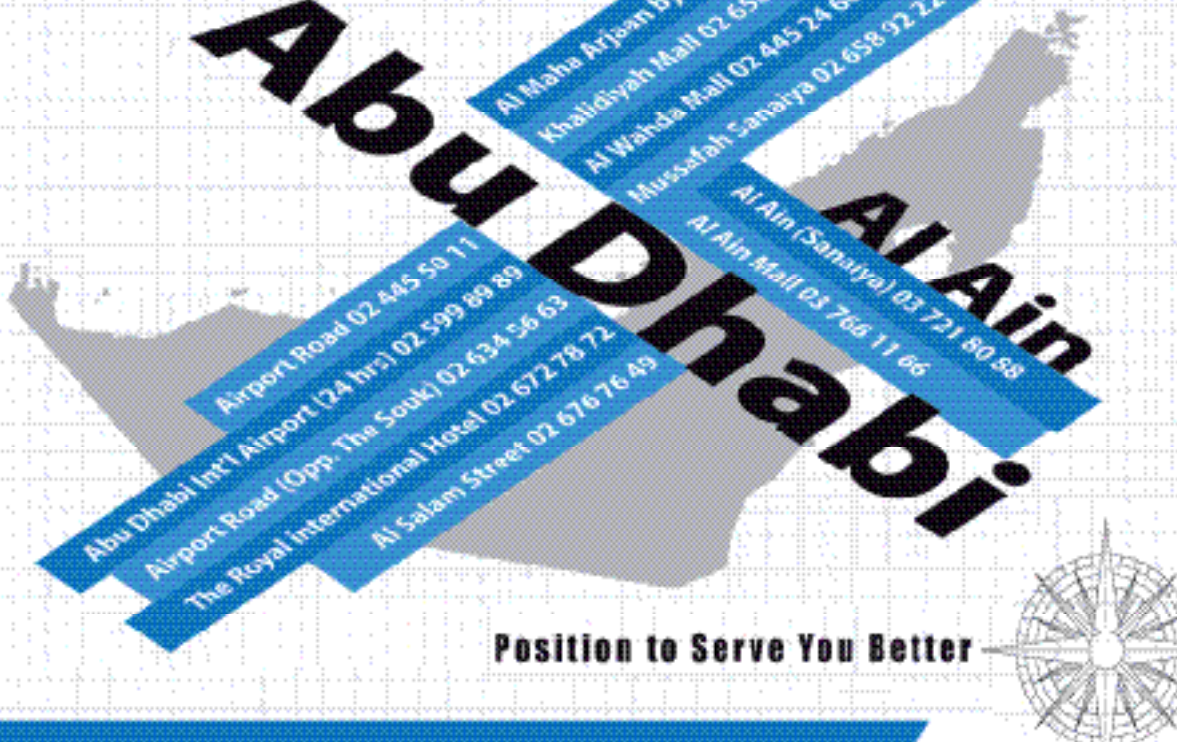
At the end of the conference, Brigadier Eng. Al Harthi honoured the participants from the United States, UK, Greece, Canada, Belgium, KSA, Egypt, China, and the UAE. He praised their papers and experiences that addressed the main reasons behind traffic accidents, the suggested solutions to improve traffic safety and the international practices and inventions that use modern transportation and advanced means to reduce the severity of injuries.

The participants commended the conference, stressing the importance of organizing it regularly (every year

The recommendations also covered medical treatment for victims of traffic accidents and emergency services. The participants suggested supporting research on traffic safety; building an injury response system in the UAE; providing a sufficient number of ambulances to guarantee a quick, efficient response in cases of severe injuries; building more specialized medical facilities to treat and rehabilitate accident victims and those who need to remain in hospitals for long periods of time; making it compulsory for doctors, nurses and professionals working at the emergency departments to carry valid training certificates for accident injuries.



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Emirates

Emirates Driving Company sponsoring The 1st International Road Traffic Accident Conference «Causes, Challenges, Solutions»



On the 30th edition of GCC Traffic Week 2014 under the slogan, “Our goal is your safety”, Emirates Driving Company in its role of a driving education and training provider, contributing to a safer roads for the community, sponsored the 1st International Road Traffic Accident Conference. The conference was held in Rose Wood Hotel Abu Dhabi, on the 10th-11th March 2014, aiming to raise the profile of the preventability of road traffic injuries and promote good practices in order to achieve safe roads, safe speeds, safe vehicles, and safe people.

EDC provided the conference's participants with the opportunity to test their driving skills through EDC's interactive learning tools – Simulator, with a range of scenarios (Gap acceptance, driving on motorway, Dangerous situations, driving at night, driving at rain, driving in fog). Rolling car was presented and utilized for demonstrating the importance of seat belt protection for

the drivers and passengers. In addition to a variety of road safety brochures and flyers that were distributed during the event, aiming to elevate the participants awareness of road dangers.

The conference was an essential forum to inspire and connect leaders, decision makers, health professionals, public servants, academics and advocates, bringing International keynote speakers and participants to seek, develop, and exchange views on what works to prevent road traffic accidents and how best to bring it to fruition in policy and practice for government and the private sector.

Emirates Driving Company, as well, provided support to other events and activities during the GCC traffic week, such as road safety presentation for Abu Dhabi police – Drivers & Vehicles licensing department and Schools visits.