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SAAED Association
for Prevention of Traffic Crashes

الجمعية
ساعد

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Gulf Traffic week «33» Start in Abu Dhabi



Traffic awareness campaign first consolidated 2017



حياتك أهم من اتصالك
Your life is more important



We would like to extend our heartfelt
congratulations to H.H. Sheikh

Mohamed Bin Rashid Al Maktoum

Vice President, UAE Prime Minister and Ruler Of Dubai

On the 11th anniversary of H.H. Accession Day

We wish His Highness Progress and Success



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Your life is A Trust"

And active participation in a constructive

Despite continuing traffic awareness campaigns and efforts to improve the driving level and raise the levels of awareness among drivers and members of the community and the development of infrastructure and traffic systems, but the allocation of a week for the passage raises each year a specific slogan and adopts a particular case is in fact providing an intense and highly concentrated dose seeks to access awareness and dissemination of traffic culture among all sectors of society through a letter addressing them all and the statement of the risk of traffic accidents and the implications of it and its consequences ..

Under the slogan "Your life is A Trust "... Stems Unified Gulf Traffic This year's week, bringing with him many tips and traffic awareness and guidance, which is an opportunity for all those who have not seen the traffic laws or busy traffic issues to heed to these issues and to stop at a traffic problem and find out the size and dimensions .

There is no doubt that traffic accidents drains a lot of human resources and material resources, as well as suffered from psychological and social problems became necessary for us to highlight the reasons before the results so as to avoid the huge losses that cast a shadow on the community in general.

The realization of traffic awareness responsibility are not we just as officials caught on our shoulders, but there must be active participation and constructive, based on the traffic rules properly by the institutions and various sectors, such as the school and parents, business owners and companies, workers, drivers, and other departments, and not just traffic devices; there is no doubt that the traffic week includes many events that serve the objectives of the motto of this year, such as lectures, seminars and competitions for the various segments of society and awareness campaigns carried out by the traffic and patrols departments.

We are keen to provide the right traffic awareness every year, and offer to society of all groups and the best means of awareness, through the distribution of posters and leaflets awareness on social networking sites and e-modern means that support this slogan and educate the community and all sects and denominations traffic even enjoy a society free of traffic accidents that haunt society and the individual and ensure that lots and lots even realized the potential benefit and enjoy a safe society free of accidents ..



Chairman of the Board of Directors

Brigadier Engineer

Hussain Ahmad Al Harthi

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Driving into the mist... challenges and risks

Perhaps the most dangerous thing the commander of the vehicle is facing during his leadership, either on the internal roads or foreign period constitutes fog, which strongly frequently in our region, which in some cases up to the point of lack of vision that cause many of the accidents, which cost us a lot of life and property and become a source of great concern to many of those who are victims.

Actually... Fog is a small water droplets size stuck in the air condenses to make visibility difficult and sometimes limited and appear especially at night and when the first hours of the morning.. grave error which drivers is located inadvertently during constitutes fog is to increase the speed, where they are the more Fog in the density of the atmosphere to increase the speed of their vehicles, believing the car they drive much slower than it is in reality.

On the contrary, you must exercise particular manner and carefully when driving into the mist, especially at night, maybe the fog of atoms of water light then turns into a buffer thick layer completely vision and non-compliance with speed limits mean error to avoid slower and death or bodily injury faster.

I would recommend a lot of motorists to ease the speed of their vehicles through the fog, to the lowest possible speed, and despite the fact that driving a few speeds through the fog are more tips importance, but it may lead to accidents in case the commander of the vehicle neglected around him from the vehicle, take it it is only on the road, if you are driving your vehicle at slow speed through the fog, there is no force behind you to follow the same pace, especially since a lot of motorists in the fog rely on the rear light for vehicles in front of him for his conversion on the road, so your leadership in the designated low-speed lanes and Leave allocated large and medium speed until you reach what you want in safety and peace of lanes.

Editor in Chief

Colonel / Jamal Salem Al Amrey

Sponsored by Saif bin Zayed and under the slogan "Your Life is A Trust."

Gulf Traffic week "33" in Abu Dhabi



Sponsored by of His Highness Sheikh Saif bin Zayed Al Nahyan, Deputy Prime Minister and Minister of Interior, was launched (Sunday) 13-March -2017 activities of the thirty-third traffic for the GCC Trafice Week, in Jumeirah Union Towers Hotel in Abu Dhabi, under the slogan "Your Life is A Trust." Event Organized by Abu Dhabi police GHQ

Lt. General Saif Abdullah Al Shafar, Undersecretary of the Ministry of Interior, stressed , the United Arab Emirates, is involved today with her brothers, the Gulf Cooperation Council (GCC) celebrate the week of Gulf Traffic, to confirm their quest continued to be our legislation and our systems and traffic keep up with the cultural and architectural renaissance taking place in our country and continue their rings under wise policy, and vision of His Highness Sheikh Khalifa bin Zayed Al Nahyan, President of the UAE, and His Highness Sheikh Mohammed bin Rashid Al Maktoum, UAE Vice President and Prime Minister and Ruler of Dubai, "God protect him" the brother of His Highness Sheikh Mohammed bin Zayed Al Nahyan, Crown Prince of Abu Dhabi and Deputy Supreme commander of the armed forces, about the safety of the human race and its development as the real capital of the state.

He added that the Interior Ministry implement under

the directives of HH the Deputy Prime Minister and Interior Minister, a comprehensive strategy for traffic safety include several initiatives in cooperation with the concerned authorities in the country to reduce traffic accidents and their implications.

He said that the ministry continues efforts to make the fullest potential and take many initiatives and implement a lot of to reduce the number of traffic accidents and traffic and avoid negative have effects through the consolidation of a modern traffic system, which is a manifestation essential for the progress of nations and the advancement of cultural awareness campaigns.

He continued Undersecretary: "Out of keenness police leadership need to provide traffic safety for all road users, and the embodiment of the strategy of the Ministry of Interior ambitious and aimed at achieving safety on all roads the state will move forward to get to a safe traffic environment free of incidents, and to achieve the rate of three deaths per one hundred thousand of the population according to the 2021 vision of the federal government.

He said that any observer of the situation of traffic in our state realizes the extent of our interest in the development of traffic regulations, legislation and engineering methods according to international standards and updating and periodicals and the

development of competencies and skills of traffic elements and activate the traffic awareness year-round traffic departments.

Shaafar said GCC Traffic Week, which is held every year and awareness campaigns ongoing, have a significant impact in raising awareness of the risks resulting from non-compliance with the rules of traffic, traffic and contributed significantly to the reduction of traffic accidents and negative impacts, in advance thanks and appreciation to the departments of Traffic and Patrols state and partners strategists in traffic side who work diligently to promote traffic safety harness all the possibilities, and the deployment of traffic culture among community members.

Safety is a priority

HE Major General Mohammed Khalfan Al Rumaithi year police chief Abu Dhabi confirmed that traffic safety is part of the strategic priorities of Abu Dhabi Police and plans aimed at preserving the rights and protect him from traffic accidents and the resulting social and psychological economic effects of the embodiment of the vision of the wise leadership that harnessed the potential of all to reduce traffic accidents and the resulting loss of life and property considering that man is the most precious of riches targeted access to the highest standards of security and safety on our roads.

He pointed to the pursuit of the Abu Dhabi Police to adopt best strategic plans for the development of traffic safety system in the Emirate of Abu Dhabi to match global best practices to support the vision of the General Command of Abu Dhabi Police and the vision of the Abu Dhabi government in reaching the zero visibility of the number of deaths caused by road accidents by the year (2030).

He urged the need for community cohesion and positive participation of the segments of the society all in the translation of cultural values in good and contribute to the deployment of traffic culture and the establishment of public and private sector institutions to activate the role of awareness, so as to contribute to the promotion efforts and the benefit and interest of society in general and road users in particular, and to prevent the traffic accidents.

police commander in Abu Dhabi called all drivers to make good the beginning of a real breakthrough in that traffic safety is everyone's responsibility, and that each of us in turn to enjoy all traffic safety.

The opening ceremony was attended by His Excellency Dr. Mugheer Khamis Al Khaili, Chairman of the Health Authority in Abu Dhabi, and Major General Khalifa Hareb Al Khaili, Undersecretary of the Ministry of Interior Assistant Undersecretary for Naturalization, Residency and Ports acting, and Major-General Mohammed bin Al Awadi Al Menhali Assistant Undersecretary for Resources and Support Acting and services, and Major General Ahmed Nasser Al Raisi, inspector general of the ministry, and Maj. Gen. Maktoum Sharifi Director General of the Abu Dhabi police, and Maj. Gen. Abdul-Aziz al-Maktoum Sharifi, Director General of preventive Security in the ministry, and Maj. Gen. expert Mohammed Saif Al Zafeen Assistant Adjutant General of Dubai police for operations chairman of the Federal traffic Council, and Maj. Gen. Amir Mohammad Al Muhairi, Director General of policing operations at Abu Dhabi police, and a number of general managers in Ministry and Abu Dhabi police a large number of Interior Ministry officers.

It was also attended by HE Mohammed Saleh Bin Badwah Al Darmaki, Chairman of the Emirates Association for Traffic Safety, and Afif Al G\Fareqi head of the Arab Organization for Traffic Safety and a large number of officials and heads of departments of local and federal bodies.

Adjust the road security

on his part, Brigadier Ghaith Hassan Al Zaabi, Director General of Traffic Coordination in Interior Ministry confirmed that the annual celebration of this event, civilization, represents a pause task for the efforts and the positive results achieved in the framework of the Ministry of Interior efforts to adjust the Road Safety, which led to a significant decrease in the rate of traffic accidents, deaths and injuries strategy resulting therefrom, despite the increase in the number of vehicles registered at the state level, which is a natural outgrowth of population and economic growth witnessed in the state, which is expected is where we, for our part, and in cooperation with our strategic partners to prepare for such an increase, and the resulting increase of traffic on the roads.

He pointed out that the ministry is considering for a week Gulf Traffic as a fundamental pillar towards the consecration of the strategic vision, which aims



to improve the scene of traffic and the development of an integrated system for the management of traffic safety a way that contributes to the upgrading of the behavior of road users drivers and pedestrians at the level of commitment to the laws and safety standards and to increase awareness and education traffic, including achieve traffic safety for all.

He pointed to the ministry's keenness to events and activities Gulf Traffic Week contribute to addressing the negative phenomena that lead to the occurrence of traffic accidents, calling for the need for concerted community's efforts to curb the behavior of traffic erroneous, and to ensure the preservation of the lives of all members of society of citizens and residents.

He added: Interior Ministry keen to launch several initiatives and strategic plans in a scientific, systematic and practical way, based on the specific criteria, and worked to modernize and develop and revise constantly, to measure the level of achievement of targets, so as to provide a safe and distinct traffic environment.

Director General of Traffic Coordination Interior Ministry said that the slogan of Gulf Traffic Week "Your Life is A Trust." clearly reflects the keenness of stakeholders to promote traffic awareness of the dangers of using a mobile phone while driving the vehicle and modern techniques in the social networking sites that led to the preoccupation of many motorists for their mission Home in the leadership of their vehicles, which is to focus on the road and do not concern someone else, and commitment to the laws and regulations of the traffic comes this slogan aware of the stakeholders of the importance of maintaining this man who represents real and precious wealth in our beloved country and stop the bleeding human, economic and social losses incurred by society as a result of traffic accidents Public.

This included opening several paragraphs aimed at engaging segments of society in the context of "a renewed call for traffic safety" and to highlight the efforts and guidance of awareness messages through educational sights on the results of traffic accident include statistics and the definition of

social, psychological and health effects of traffic accidents and the resulting economic impacts and consequences on family.

Attendees also listened to the prayers of Sheikh Idris Abkar Emam Sheikh Zayed Grand Mosque pray to the Almighty to preserve the motorists and offered students from Al Asayel School paragraph exhibition traffic, been directed by the greeting of the elements of traffic on their role in traffic safety insurance, and urged motorists to abide by the laws of and traffic systems, and a film about the functions of a traffic policeman in the community and its role in organizing the daily traffic flow, and setting up road safety and the safety of road users and responding to traffic communications with the latest technology and the highest quality in performance.

Then show a documentary film in which a parent tells about the negative effects of traffic accidents on society and the family thanking the Interior Ministry for its efforts in promoting traffic awareness, calling on parents to pay attention to the sons and immunized from risk, while a group of HCT students presented a theatrical performance titled logo Week traffic, "Your Life is A Trust."

Poet Mohammed Khalfan Al Nuaimi, Said a poem of poetry focused in its content on the importance of maintaining the vehicle and stay away from driving recklessly and recklessness and commitment to traffic safety as driving the art of taste and morality, and in addition to the introductory paragraph House passage for young people and brainstorm on the future vision.

Honoring outstanding

Lt. General Saif Abdullah Al Shafar, Undersecretary of the Interior Ministry Honoring bodies cooperating with the police, which is the armed forces and on behalf of the traffic, and Emirates Transport, and the Department of Municipal Affairs and Transportation, and the Abu Dhabi Education Council, and public administration to coordinate traffic, and Sheikh Idris Abkar in front of Sheikh Zayed Grand Mosque, and Sheikh Waseem Joseph and the Indian club and support the company and the master of ceremonies Khalifa Hilal Hamood.

Also honored the distinguished recognition of their efforts in maintaining traffic safety accompanied by Brigadier Ali Khalfan Al Dhaheiri, Director General of Central Operations of Abu Dhabi Police, and Brigadier General Mohammad Khalifa Al Khaili, Director of the Directorate of Traffic and Patrols at Abu Dhabi Police.

Included honoring the ideal officer, Capt. Mohammed Yousef Al Sharhan Al Naimi of the Traffic Engineering and Road Safety and delivered on his behalf by Captain Marzouk Saeed Al Zaabi, the officer ideal grade and Assistant first Hasan certain Hassan Alobaidly from the Department of Investigation traffic, and Sergeant Hanan Khamis Saadi, from the Department of Ain Traffic, and a policeman first Abdullah Mohammed Abdul Rahman Al-Hammadi from the capital traffic Department.

Also honored Shaafar the perfect driver Included honoring Ms. Anwar Rica Johanna Ravi, and Shaikha Khamis Ali Al Shamsi and received on behalf of her son, Hamad Mohammed Awad, as well as collaborators with the police as they engineer salary Mohamed Ibrahim, Engineer Khaled Ismail Marzouki, and Saeed Obaid Rashed Al-Kaabi, facilitating Ishaq Mahmoud and Hassan Fouad Jerusalemites and Jassim Mohammad Akbar "We are all from the police program," and the festival Mubarak Faraj Al Ketbi for taking part in the concert program of the letter the advice of parents to educate children the negative effects of traffic accidents.

At the end of honor recognizes Al shafar from Al rumaithi Memorial shield in recognition of his efforts.

Pay tribute to the efforts of the GCC in promoting traffic safety

The organizing committee commended the efforts the (GCC) in promoting traffic safety and generosity of Lt. General Saif Abdullah Al Shafar Undersecretary of the Ministry, the delegations of the GCC countries to participate in the activities of the week and which was represented by both: Colonel Tariq Bin Saleh Al-Musnad of the delegation of the Kingdom of Saudi Arabia, and First Lieutenant Fahd Saleh Anzi delegation Kuwait, and first Lieutenant Nasser Salim Mubarak Turkish delegation of the State of Qatar and first Lieutenant Yahya Ibrahim immortality of the delegation of the Kingdom of Bahrain and Captain Saeed bin Muslim Mehri of the delegation of the Sultanate of Oman.

Inaugurated initiative Good card for traffic safety

Inaugurated by His Excellency Lt. General Saif Abdullah Al Shafar, Undersecretary of the Ministry of Interior, HE Major General Mohammed Khalfan Al Rumaithi Commander in Chief of the Abu Dhabi Police goodness card for Traffic Safety, which was launched in line with the declaration of 2017 years for good initiative, which is about a gold card, silver and bronze awarded in honor of the members of the government and private institutions in recognition of their contributions to the deployment of culture traffic awareness according to certain standards, in furtherance of their role in serving the community, as well as stimulate positive participation in volunteer and charity work to deploy traffic culture.



Inaugurated of children's traffic patrol

Excellency Saif Abdullah Al shaafar, Undersecretary of the Ministry of Interior, major General Mohamed Khalfan Al rumaithi, Abu Dhabi police commander within GCC traffic week 33 children traffic patrol is a small sized car, fitted with a smart camera used in traffic education to break the barrier of fear in children towards the traffic police, traffic awareness in them, and encourage them to cooperate with the traffic controls on traffic rules and regulations, particularly with respect to the ride and get off the school bus security and safe passage corridors The infantry.





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On the 11th anniversary of H.H. Accession Day
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ADP Launches Traffic Council for young people to discuss traffic safety

Abu Dhabi police chief, His Excellency Maj. Gen. Mohammed Khalfan Al Rumaithi, testified Council passage for young people, which was held in Abu Dhabi Police Officers Club in the presence of a year police chief of Abu Dhabi, Major General Maktoum Sharifi, the Director General of Central Operations Brigadier Ali Khalfan virtual, and Deputy General of Central Operations Director, Brigadier General Mohammad Maayouf Al Ketbi, the Director of the Directorate of traffic and patrols Brigadier Khalifa Al Khaili, and Deputy Director of the Directorate of traffic and patrols Brigadier General Ahmad al-Shehhi, and a number of officers.

The meeting was opened by the commanding general, about the goal orientation of traffic Board for youth, who comes to translate the aspirations of leadership to exert its best efforts to provide the best means and mechanisms for protecting young people from tragedies caused by traffic accidents by working to harness all the possibilities and best international practices in the field of traffic safety and take appropriate action to promote a culture of traffic jams more aware to spare young people risks and challenges that result from serious injury traffic accidents which necessarily lead to neutralize those The energies involved in the development process and development in the State in all fields as well as

the risks of the miseries of the victim himself and society around him.

Major General Al rumaithi added, to "protect young people from the risk of traffic accidents is the collective responsibility of all sectors and we must begin to seek the views of young people and taking their suggestions and initiatives that contribute to a better preventive plans and then adopt the best initiatives on the future vision of the Abu Dhabi traffic under the urbanization and the importance of youth ideas and aspirations through traffic Council and submitted to the levels of decision making through this platform youth traffic which would be closest to reality and all it's Of the recommendations that are

best suited for the application with great realism and fruitful results".

The Director General of Abu Dhabi Police, Major General Maktoum Sharifi, speaking Council traffic for young people to all issues and matters related to traffic safety and the risk of traffic accidents and mechanisms to activate the role of awareness

And strengthening partnerships with all youth sectors, educational institutions and work to organize a conference or a meeting place a traffic specialist through which phenomena trading and issues related to providing the best means of safety and to avoid the causes of traffic accidents and to discuss the legislation and the laws and the rules and regulations of traffic, relevance and effectiveness to reduce the causes of traffic accidents and activate controls on the roads Tools and implementation of laws and regulations in order to promote traffic safety and security factors, and the fight against some of the negative behavior in the conduct of appendages on vehicles, which changed from the safety specifications.

He added that it is possible to conceptualize the process to the process of connecting traffic awareness education sector according to a deliberate mechanisms and in cooperation with the concerned parties, and the face of His Excellency Major General Rumaithi provide all support the potential for the success of the role of the traffic for young people to be one of the most important platforms that make young people's ideas and views an active role in the adoption of safety mechanisms traffic and application initiatives and strategies related to the adoption of a mechanism for naming ambassadors congestion Council for youth awareness to perform the role required to market the Council and its objectives and mission among young people.

Brigadier Ali Khalfan Al Dhaheri, Director General of Central Operations Reviewed in the work of the session and the reality of traffic safety in the Emirate of Abu Dhabi and the importance of open communication with young people and taking their opinions and suggestions channels, presenting the reality of the number of traffic incidents in the Emirate of Abu Dhabi and what resulted from those incidents of loss, as well as the review of ages and nationalities the perpetrators of traffic accidents on the roads and streets of the emirate during 2016 was the age group (1830- years) have caused the most in the commission of traffic accidents, hence the importance of communicating with young people and open dialogue with them through the Council.

And it showed statistics that were presented for the

consideration of indicators that the majority of those injured in traffic accidents are young Emirati group of 1830- years category, and displays this category represents a big loss and neutralize energies that contribute to the process of production, development and participation in the comprehensive development process.

Statistics have been reviewed and traffic congestion actually in the Emirate of Abu Dhabi in 2016 during the Youth Council to pass and focus on the highest percentage of people affected by traffic accidents are young class session events.

Causes and Solutions

As it has been Taking the main reasons The occurrence of irrigated accidents grave in the Emirate of Abu Dhabi, which were represented in the wrong behaviors of drivers, such as lack of commitment to line the road, neglect and lack of attention and sudden deviation and lack of appreciation of the users of the road and driving quickly without taking into account the conditions of the road promised commitment itinerary, has also been reviewing the hazardous violations that have been monitored in the Emirate of Abu Dhabi during the period of 20102016- was using a mobile phone while driving and pedestrian crossing the road from the unallocated places and sudden deviation of the vehicle and not to give priority to pedestrians in designated areas and not leaving enough distance behind the front of vehicles and the lack of heavy vehicles commitment lane line.

Following a review of extensive discussions from the audience of young people and traffic officers and experts to investigate the traffic accidents and traffic safety on the road and addressed to the best proposals and mechanisms aimed at reducing the incidence of accidents and suggestions and interventions and debates all the traffic and all of which are designed in the framework of perceptions to develop the most appropriate solutions to prevent young people from the dangers of accidents traffic and promote traffic safety and follow the best strategies in traffic safety and the rules and regulations of traffic and promote a culture of traffic awareness to all segments of society, by continuing to hold the Council of passage for young people and put all the issues that contribute to raising the level of protection of young people from the dangers of traffic accidents, and guidance to formulate recommendations and studied and analyzed to be drawn better suggestions and mechanisms applicable.



حياتك أهم من اتصالك

Your life is more important

Traffic awareness campaign first consolidated 2017

Under the slogan "your life is more important than your Calls" ... launched the Ministry of Interior, represented by the Directorate General for the Coordination of congestion, unified awareness of traffic first campaign for 2017, within the traffic sector initiatives, and aims to raise community awareness of road users, especially drivers to abide by the laws of traffic, in order to preserve public safety concern not to mobile phone and applications while driving the vehicle.

Embodiment the "internal" strategy

There is no doubt that "your life campaign is more important than your communications" embodies the strategy of the Ministry of Interior to attain the highest levels of traffic safety within the scope of the strategic plan for the traffic sector to adjust road safety and reduce traffic accidents, especially due to preoccupation with non-road and lack of attention.

Warning of dire results

You must avoid everything that would be the driver running off the road, and leads to neglect and lack of attention, such as talking over the phone by hand or writing text messages while driving, in addition to that the greater the degree of the driver's concentration while driving has increased its ability to avoid risks, and must beware of the disastrous results that may result from the busy road without the driver while driving, whether using a mobile phone or other things that hinder the focus and attention on the road, which has been putting his life and the lives of others at risk of traffic accidents.

The statistical traffic from the General Administration to coordinate traffic, indicating that the number of irregularities that have been edited as a result of using a mobile phone, while driving reached 35,092 infraction during the year 2016 at the state level, stressing the importance of promoting traffic awareness for all members of society, and unite all the efforts of all segments of society for reducing traffic accidents in order to preserve the safety of life and property.

The warning from the mind of distracting the driver

Most of the traffic accidents in the country are caused by lack of attention, and concern for the

vehicle commander using a mobile phone while driving is considered, there is no doubt that talking on the phone or writing text messages lead to the dispersion of the mind and thoughts of the driver, becomes its focus away from the road, and can not predict or dispose of the event of any surprises down the road.

Reduction of serious accidents

The Ministry of the Interior, represented by the Traffic and Patrols departments at the state level, carried out awareness-raising activities going on within the framework of the campaign for users of internal and external roads, including the distribution of booklets and Brochures of awareness guidance, about the dangers of using a mobile phone while driving, and is caused by traffic accidents, as well as the dissemination of culture traffic between road users and members of the community, which enhances dramatically reduce traffic accidents and hazardous.

The deployment of traffic awareness

Will also be put up campaign slogan, "your life is more important than your" on the website of the Ministry of Interior on the Internet, and the means of social communication, and the distribution of posters, booklets and leaflets special campaign on several commercial centers, filling stations, and vital places where the public present, as well as holding seminars media on the radio to respond to any inquiries by the public about the campaign slogan and clarify all the special awareness of laws, regulation of social television episodes illustrate the importance of the participation of all parties to reduce traffic accidents as well as promote awareness in the Arab state and foreign newspapers.

"Internal"

Awareness efforts for reducing traffic accidents

The MOI continued outreach efforts for reducing accidents and deaths caused by them through campaigns that target audience wherever they are located, to achieve the objectives of the government Accelerators recently launched by His Highness Sheikh Mohammed bin Rashid Al Maktoum, UAE Vice President and Prime Minister and Ruler of Dubai, may Allah protect him, to cut deaths 21% on the most dangerous roads in the state 5, part of the awareness campaign recently launched under the slogan "happiness in your safety" that.

Brochures of awareness

The ministry distributed leaflets and brochures to raise awareness of the objectives of the government Accelerators various commercial centers, stressing the importance of adhering to leave the safety distance between vehicles to avoid surprises the road and abide by speed limits, and rules and regulations of traffic, even averting themselves and others at increased risk of accidents, and the resulting injuries and loss of life and property, and for their own safety and the safety of others.

ministry campaign It comes within several vital initiatives on outreach for reducing deaths from traffic accidents in general have been implemented, and within the extraordinary measures implemented by the police departments involved for reducing accidents on the roads a major five-state, determined in accordance with the special challenge in government Accelerators which led Interior Ministry.



"happiness in your safety" across all media, while the Security Media Department of the ministry in coordination with the police public leaders participating in the campaign in order to raise public awareness by launching awareness messages through websites and official accounts on the ministry and leaders of social networking sites public police state.

The success of government initiatives

For his part, Abu Bakr Tepe Regional Director for "Lulu hypermarket stores," said in Abu Dhabi, one of the major participating retailers in all its branches in the awareness campaign in the capital, the importance of participation in community initiatives, those related to public awareness, in order to deepen the social responsibility of the private sector to play a role in the private the success of the awareness of government initiatives, pointing to the efficacy of the Ministry of Interior campaigns targeted audiences wherever they are located and malls that are crowded with shoppers themselves.

Intensify patrols and moving radars

Includes procedures and implemented by the Ministry in partnership with the bodies and government institutions to reduce speeds specified on some streets, and to intensify patrols and mobile radars, and dissemination of educational patrols on some waypoints, and do detect a number of especially heavy ones vehicles, painted white points on the asphalt with side plates of awareness, and remove dust accumulated on the fence of the nearby streets and other preventive measures.

Raising public awareness

The ministry launched the awareness campaign

Reduce mortality

He said we've to strengthen the partnership with the ministry, out of keenness to provide all support, as our contribution to the awareness benevolent efforts aimed at reducing resulting from traffic accidents, deaths, which is the duty of everyone, without exception, participate in and provide all support and assistance for such campaigns to them from General interest aimed at residents of the United Arab Emirates.

Accelerators government... Mechanism of action mimics the future

The government Accelerators future mechanism of action, including joint working teams from the government and the private sector and academic staff, were concentrated in key sectors and areas, and

working to raise the pace of achieving the national agenda and accelerate the implementation of the strategic government projects.

government Accelerators provide and support services for government agencies participating primary objective is to accelerate the achievement of the objectives of the national agenda in the four key areas of national indicators, policies, programs and initiatives, and services, through the formation of a joint task forces to address the challenges and achieve the goals, taking advantage of international experiences and innovations, and achieve leadership and excellence through the implementation of projects and experiences of the working methods of innovative conducive to quick results and ensure sustainability.



In the framework of its participation at the initiative of government Accelerators.. The Ministry of Infrastructure Development launched the "removal of sand from the fence initiative" in order to achieve the highest traffic safety rates across accumulated on the fence on the roads immediately remove the sand, and that came in the framework of the Ministry's participation in government Accelerators purposeful team to reduce the mortality rate on the most dangerous roads in the state.

The achievement of Vision 2021

There is no doubt that the ministry is proceeding apace to achievement and innovation solutions to the challenges which contribute to achieving the aspirations of the community of the UAE, and support government Accelerators, thus achieving the Vision 2021 and the national agenda.

Upgrading the infrastructure

This initiative comes in the context of the pursuit of the Ministry of Infrastructure Development in

partnership with the Ministry of Interior to reduce accidents and deaths by 21% on the street which is one of the most dangerous roads in the state, to achieve traffic safety, which is a vision of the United Arab Emirates.

The support of government Accelerators, a key focus of the work of the Ministry of Infrastructure Development, as well as the ministry is working with various partners from government agencies at the federal and local levels to accelerate the achievement of concrete results in the field of work.

To maintain the federal roads

The ministry launched a number of maintaining federal roads and promoting traffic safety initiatives, including the "Path", which he is running a number of vehicles to monitor the federal roads and move daily patrols to inspect and monitor any damages to them and send the data to make the necessary and treat the damage to ensure the validity of the way for its users and maintain the initiative for their safety.



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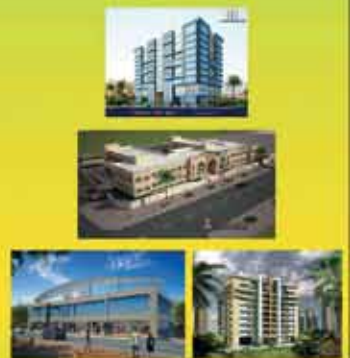
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"Air wing" in Ministry of Interior. " Participate in the challenge of reducing the mortality of traffic accidents

air wing at the Interior Ministry participating management within government Accelerators team to challenge the Interior Ministry, where in cooperation with strategic partners to achieve the goals of the Ministry of Interior in reducing the mortality rate of traffic accidents on the dangerous five streets in the state by 21%, as The Department participation of the National Ambulance in some cases emergency, in order to raise the survival chances of the Victims of traffic accidents, which constitutes a major axes to achieve the objectives of this challenge

Moving the air ambulance patrols

Air Wing management plays a pivotal role in moving the air ambulance patrols on a daily basis on Maliha Road in the Emirate of Sharjah, and Al Mohammed Bin Zayed in the Emirate of Umm Al Quwain, as well as the implementation of a series of sorties during 2016 focused on the road, aerial photography, surveillance, and through the allocation of 23 patrol purpose especially at peak times

Service provision

It's keen Air Wing Administration to provide air ambulance and rescue services around the clock in all areas of the Northern Emirates through a selection of qualified personnel and aircraft equipped with the



latest equipment and techniques from continuous keenness to achieve innovation and excellence in the various services offered by the community

Necessary support and assistance

There is no doubt that working in the administration of aircraft working to provide necessary support to the various police departments and support at the state level, as well as air ambulance and instant search and rescue services, in collaboration with the National Ambulance in cases of various incidents that occur in remote areas, or inaccessible State roads, and stranded, whether on land or sea, in a day and over twenty-four hours.....



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Participating in various activities to support the Gulf Traffic Week

"Saaed" launches contest (innovation with us), to curb traffic accidents



Saaed company for traffic systems, it has launched a competition (innovation with us), to reduce traffic accidents, in the context of community participation effectively targeted Gulf Traffic Week, to be set up during the period from 12 to 18 March under the slogan (your life .. is A Trust).

Hassan Al Dhahery , executive director of traffic services in "Saaed" called the public to participate in the competition by providing the best innovations and solutions that contribute to the reduction of violations and traffic accidents, human and material damages, according to the requirements and details received through official accounts and interactive platforms for the company "Saaed" noting that has been allocated prizes worth 15,000 dirhams for the best posts of innovative and which will be announced via the social networking Saaed @UAESAAED channels after the submission of proposals via e-mail innovation@saaed.ae including the mobilization of the required data.

Al Dhahery stressed , the importance of these kinds of competitions that target all segments of society, especially the youth and students a class specifically, in the context of achieving societal contribution supportive of the efforts and direction of the Ministry of the Interior to achieve zero visibility in the number of deaths the state, saying that such instrumental in

raising the ceiling initiatives awareness of the dangers of accidents and traffic violations and providing a safe environment for roads.

He urged drivers to abide by the law of traffic, as inspired by the launch of entrepreneurial skills and instills a culture of innovation through the provision of innovative models and ideas unique and distinct, with the opportunity to share with all police leaders in the country to study the application of this winning on the ground innovations.

He pointed to the post "helped" in multiple activities within the activities of Gulf Traffic Week, where traffic experts and fleet patrols in support of the slogan of the Gulf Traffic Week 2017 resides (your life .. is A Trust) in all the various traffic exhibitions and posts and field state, will also be sent educate text messages daily for all drivers in all the Emirates who repeatedly committing traffic accidents Statistics, as well as take care of competitions traffic awareness in cooperation with the leaders of the police across all the participating centers, as well as the launch of an awareness campaign via the social networking company's sites include the provision of the most important traffic safety for pedestrians and drivers tips and users of vehicles and providing traffic awareness programs in ways innovative and interactive.

"ADNOC Distribution" Network stations engaged in" Ministry of Interior campaign of " your life is more important than your call"

ADNOC Distribution has announced the participation of a group of service stations of its network across the UAE in the awareness campaign traffic Unified launched by the Ministry of Interior, "your life that is more important than your call " to raise awareness among road users, especially drivers of the importance of commitment to walk the laws of traffic and the lack of concern by telephone mobile and applications while driving the vehicle.

15 service station within the ADNOC distribution network in participating in this campaign, which was launched by the Ministry of Interior recently, covering the campaign various regions of Abu Dhabi and Sharjah and the Northern regions of the state to contribute to raising the level of awareness of public safety issues and reduce the number of victims and the injured in traffic accidents.

The engineer Saeed Mubarak Al-Rashidi, Acting Chief Executive Officer of the company ADNOC Distribution said, we consider ourselves an essential partner for all relevant parties using the methods and means of transport in a private state drivers, pointing to providing them with fuel products and other services and high quality products, which is the base engine for transfers in the UAE. "

He added: "We always seek to work together with the Ministry of Interior and other committed organizations promoting safe driving and avoid the use of mobile phones while driving, because of caused by the distraction of the driver's attention and endangering innocent road users at risk, pointing out that the participation of" ADNOC "in the campaign aims to remind drivers that the families waiting for them, and it is required of them to take the necessary precautions to avoid risks in order to return to their families and friends in peace. "

Brigadier Ghaith Hassan Al Zaabi, Director General of Traffic Coordination at the Ministry of Interior, said that the campaign is the embodiment of the strategy of the Ministry of Interior to attain the highest levels of safety and traffic within the scope of the strategic plan for the

traffic sector to adjust road safety and reduce traffic accidents, especially due to preoccupation with non-road and lack of attention.

He stressed the importance of avoiding all that would be the driver running off the road, and leads to neglect and lack of attention, such as talking over the phone by hand or writing text messages while driving, pointing out that the greater the degree of the driver's concentration while driving has increased its ability to avoid risks, warning Results consequences that may result from the busy road without the driver while driving, whether using a mobile phone or other things that hinder the focus and attention on the road, which has been putting his life and the lives of others at risk of traffic accidents.

Praised the leading role of the network ADNOC Distribution and active participation and distinctive to participate always with the Ministry in awareness campaigns in a manner contributing to the achievement of the objectives of these campaigns.

The "ADNOC Distribution" had earlier this year participated in the "happiness in your safety", organized by the Ministry of Interior, in order to promote traffic safety on roads where there are high levels of traffic accidents at the state level campaign, in line with the company's efforts to raise awareness of issues public safety and reduce the number of victims and the injured in traffic accidents.





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Brigadier Engineer Hussain Ahmed Al Harthy was received The award, Director General of Electronic Services and Communications and the Ministry of Interior, Chairman of the company "helped", HE Dr. Hala Helmy Al-Said, Minister of Planning and Follow-up and administrative reform in the Arab Republic of Egypt, at a ceremony held on Monday evening last in the Egyptian capital (Cairo) in the presence of Pierre Moukarzel, President of the Academy Awards of excellence Arabic, Engineer Ibrahim Yusuf Alraml, Chief Executive Officer of the company "helped", and a number of senior international diplomats and officials.

Brigadier Al Harthy Attributed the, "Saaed" this prestigious award to the efficiency of the strategic system applied by the company, which guarantees them the flexibility and integration in the adoption and implementation of programs and strategic criteria of the state, and alignment with national initiatives, working "helped" to accelerate the implementation and converted to outputs and initiatives process, application standards of excellence in customer

service efforts to the happiness of the citizens and residents of the United Arab Emirates, as well as the adoption and implementation of state initiatives in the field of innovation and creativity, which is one of the achievements of this award.

It is worth mentioning that Excellence Awards Academy in the Arab region, launched earlier excellence in public service, which is the first of its kind in the Arab World Award, based on the vision of His Highness Sheikh Mohammed bin Rashid Al Maktoum, UAE Vice President, Prime Minister and Ruler of Dubai, who founded approach to excellence in all areas, and represent this award a high level to stimulate the governmental institutions on the sustainable development of public services and the pursuit of customer satisfaction, and are granted after a direct vote by the dealers through questionnaires pots, independently of the departments of the board of Trustees.

Saaed company for traffic systems and is one of the leading institutions at the regional and local level in providing innovative solutions in the areas of security and services and traffic inspection systems, administered it helped as a national competencies and wings UAE, and trends to ensure the sustainability and growth of revenue and customer focus, developing intelligent and innovative technology solutions.



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Traffic and cars safety

Injury Prevention

Intensive efforts to reduce traffic accidents

Injury prevention efforts are being made to curb or reduce the risk of bodily injury caused by external mechanisms for example, the case of accidents before they occur. Injury prevention is a component of the public health and safety and aims to improve the health of the population through prevent injuries and thus improve the quality of life and often uses the term «incidental injury» to describe these infections between humans and non-specialists, but the word «accidental» means that the causes of injuries are the reasons random in nature.

Unintentional injury

The unintentional injuries caused many deaths than those caused by leading causes of death, which, however, it is preventable, covering injury prevention a variety of ways strategies, many of which falls in the classified under the so-called "3 E's" to prevent injuries namely: education, engineering modifications and application / legislation.

Some organizations, such as the protection of the global children expand the list to the "E's", which has been added: As the development of economic stimulus and empowerment.

Measuring impact

Scientific research in the field of injury prevention is not easy, because as a result of interest is measured by deaths or injuries have been prevented is almost impossible to measure the number of people who were not injured to those who suffered injuries.

Can efforts in the field of education is measured by changes in knowledge, attitudes, beliefs and behaviors before and after the intervention, but that these changes can be attributed to the work to reduce the mortality rate is often a problem.

Study of mortality are usually not in a complex population may give some indication of the

effectiveness of intervention for the prevention of injuries. After all, this method lacks the possibility of environmental chicanery (in English: Ecological Fallacy) so that the correlation between intervention and change in the results data show, but the fact that there is no causal relationship between them.

Kinds of prevention of common injuries

Traffic safety and safety of cars is considered a key element to prevent injuries, and because it is the main cause of death for children and young adults in the mid-twenties and thirties.

Injury prevention efforts in the early sixties while viewing activist Ralph Nader in his book, the idea began to cars more dangerous than it should and is unsafe at any speed. This has led to changes in the way the cars are designed to allow greater distance collision between the vehicle and the passenger.

Engineering: measure the merits of the collision of the vehicle seat belts and airbags and seatbelts lock for child seats.

Education: Working on urge the use of seat belts and discourage unsafe driving (weak) and encourage the use of child safety seats.

Application and Legislation: Traffic and the application of safety belt laws and speed limits major laws and weak leadership.



Safety of pedestrians:

Pedestrian safety is the focus of attention in preventing the epidemic of injuries and psychological research. Epidemiological studies are typically focused on external causes for the individual, such as traffic density and access to safe walking areas and socio-economic status and the rate of injuries and safety legislation (eg traffic fines) and even the form of compounds that affect the seriousness of the injuries resulting from the collision. Epidemiological data show that children in the age of the year to four years are at risk of injury largest in the roads and sidewalks, while children under the age of five until the fourteenth greatest risk when trying to cut off the roads.

Study of the behavioral variables in children

The size of psychological studies about Safety of pedestrians is currently much lower than that in the epidemic area, but it is growing steadily. The safety

of pedestrians psychological studies dating back to the mid-eighties, where researchers have begun to study the behavioral changes in children. It included behavioral variables related to the choice of crossing gaps in traffic and paying attention to the traffic and the number of near or actual strikes or tracks chosen by the children when crossing multiple ways, such as walking to school.

Behavioral studies often include variables that involve risk, such as children who engage in risky behaviors that may be considered of great seriousness if they were crossing the road on their own.

Much more common techniques used are in the pedestrian behavior research is the virtual road and where the child was standing on the sidewalk after the observers distance traffic on a real road, then the child is going to the edge of the street when they have the chance to cross.

Research tend gradually towards a real virtual valid techniques ecologically more.



We would like to extend our heartfelt
congratulations to

H.H. Sheikh

Mohamed Bin Rashid Al Maktoum

Vice President, UAE Prime Minister and Ruler Of Dubai

On the 11th anniversary of H.H. Accession Day

We wish His Highness Progress and Success

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Our deepest and most sincere congratulations
Based on the precious trust placed in him by
His Highness Sheikh

Mohammed bin Rashid Al Maktoum

Vice President, Prime Minister and Ruler of Dubai
May God bless him

We extend our
sincere congratulations and blessings to
Major General Abdullah Khalifa Al Marri

On the occasion of his appointment as
The commander-in-chief of Dubai Police

We wish him continued success
In serving our dear Homeland

Al Mawada

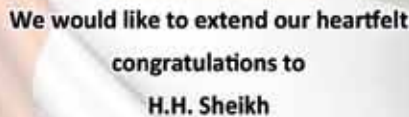


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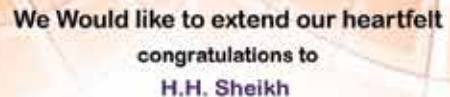


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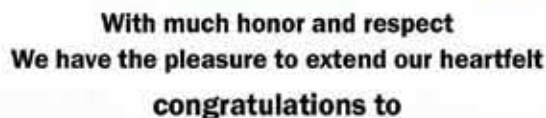
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H.H. Sheikh

Sultan bin Mohammed Al Qasimi

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**On the occasion of
Accession Day**

We Wish His Highness Progress and Success



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Being *Parasite* is not just about a two-gang, a three-of-cousins almost a twin in feeling. *Parasite* is a way of life. It's a way of being in the world, every waking moment.

Whether it's about finding out reading the first chapter in the life, whether it's partying with the white trash or inside your car at 1 AM, whether it's about being a black man in a white world, whether it's about leaving your parents, money, food and everything around, *Parasite* is, undoubtedly, all in the heart.

But *Parasite* also has a special relationship with dance and love. They do believe that a song doesn't finish in through the body and when you're moved and inspired, there's just one

DIL VICH
 BALLE BALLE
 JE DET VICH
 BALLE BALLE

[illegible]

GET READY FOR SOME BUTTER-SHUTTER, SOME DHOL-SHOL AND LOTS OF LOVE-SHUV!!



AND NEVER FORGET
WHO'S YOUR PAPA!!!



Vehicle Noise

A negative phenomenon that affected everyone



Many studies have confirmed that the amplified sounds of vehicles and high sound machine alarm annoy drivers and acquire a tense nervous because of the loud sounds, which is reflected in their behavior and treat each one of them with the other. This explains the conflicts between them quickly erupt and sometimes without logical reason.

Lack of biomechanical

The resulting sound higher than normal to the lack of biological activity and excitement, anxiety and Non internal satisfaction and confusion and inconsistencies Exposure to noise for a period of one second reduces the focus for (30) seconds .. Studies show that school students who are exposed to the noise of a magnitude of 50 to 60 decibels leads to a sense of the length of time of the study also consume more time in solving the exercise, while not appear so in the quiet atmosphere (3037- dB).

A permanent headache and lack of hearing

The noise affects the ear lasting headaches and a decrease in medium hearing voices. When the noise stops small vessels need to (5 minutes) to return her first, as there is a direct impact of noise upon the arrival of a magnitude higher than 50 dB, occurs when the lack of hearing (80 dB) or higher ..

The traffic law and federal traffic number (21) of 1995, as amended, prohibits the use of alarm near hospitals, schools, houses of worship in populated areas between ten o'clock in the evening until the time of sunrise devices and so what constitutes use of inconvenience to students, including preventing them from attention to the study The collection, in addition to what is represented by the alarm sound from the inconvenience to patients through the use of the machine near the hospitals.

Restricted places

Also, Article 131 of the Act provided for the offense to use "alarm in Restricted places machine" Finance AED 200 fine and two points traffic, as stipulated in Article (144) for violating the use of "alarmingly alert machine" fined 100 dirhams and two points traffic.

The excessive use of horn is a behavior that is civilized and should not be used except in cases of necessity, provided that the nervously to alert other drivers or forced to leave the way they cause the dispersion of attention for monitoring the road and being overwhelmed, causing the occurrence of traffic accidents.

Respect for the rights of others

Applying for base leadership and the art of taste and morality, maintaining respect for the rights of others and not to disturb a machine alarm.

It is also carrying out any action to modify the vehicle specifications to amplify their voices and installation of additional speakers by the great powers to increase the votes issued by it so that those cars become a source of inconvenience as a result of what comes out of their voices Music in order to draw attention and to brag about is a violation of the law.